

A SOCIO-ECONOMIC PROFILE OF THE

ASIAN-PACIFIC ISLANDER COMMUNITY

IN METROPOLITAN ST. LOUIS

October 2024



SAINT LOUIS
UNIVERSITY™
COMMUNITY PLANNING LAB



METROPOLITAN ST. LOUIS

15 counties:

MISSOURI

St. Louis City
St. Louis
St. Charles
Franklin
Jefferson
Warren
Lincoln

ILLINOIS

Madison
St. Clair
Monroe
Clinton
Bond
Macoupin
Jersey
Calhoun



2023 Population: **2,797,010**

**GREATER
ST. LOUIS INC.**

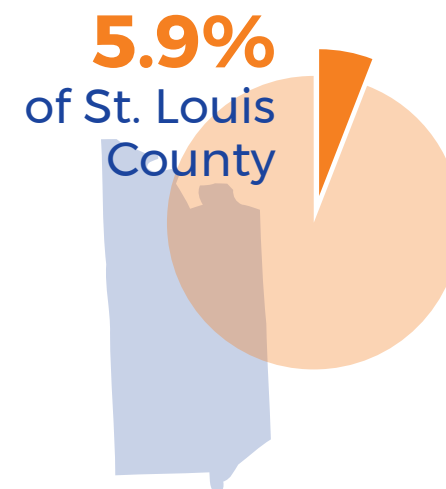
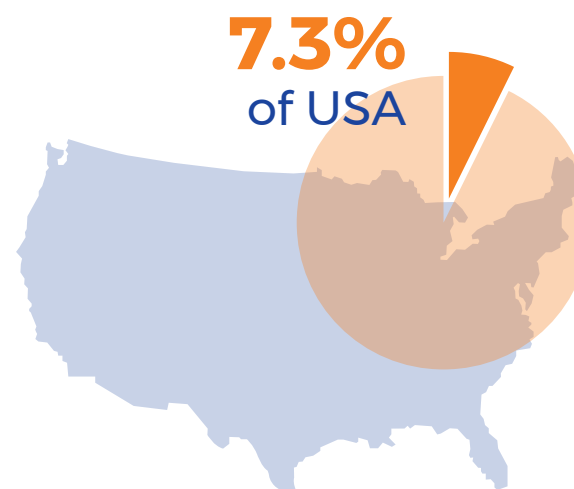
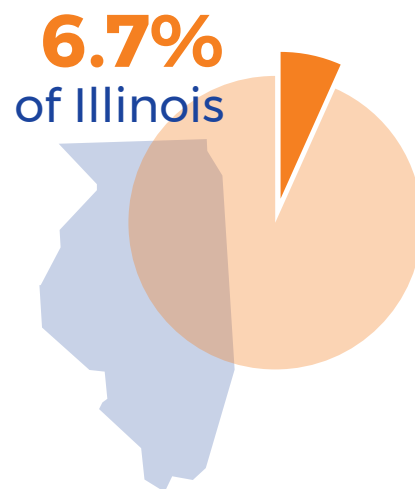
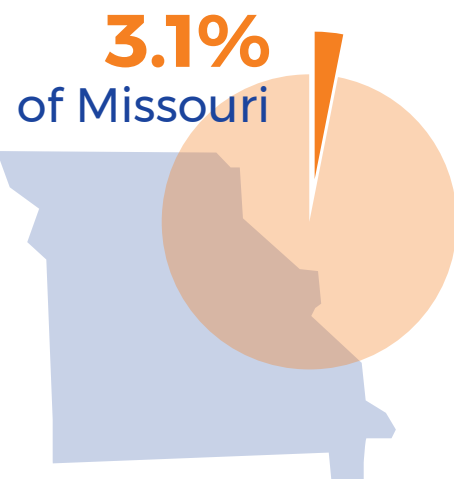
109,000 Population

**Asians & Pacific Islanders in Metro
St. Louis** (including multiple races/ethnicities)

3.9%

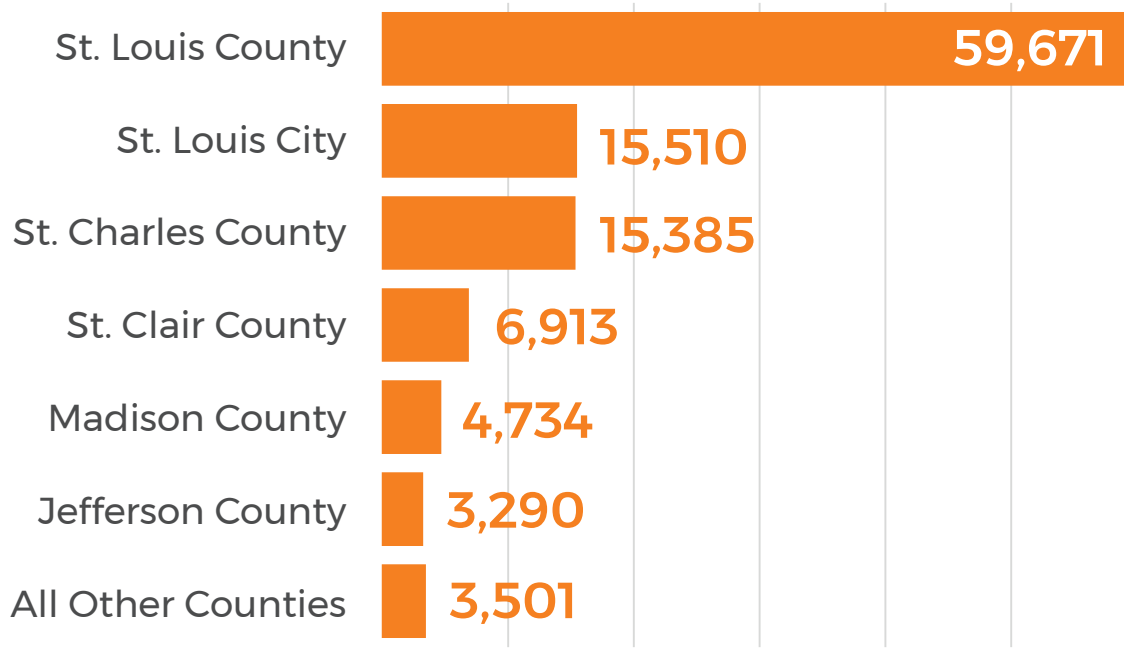
**of the metro
population**

Asians & Pacific Islanders make up:



AAPI Population by Metro County, 2020

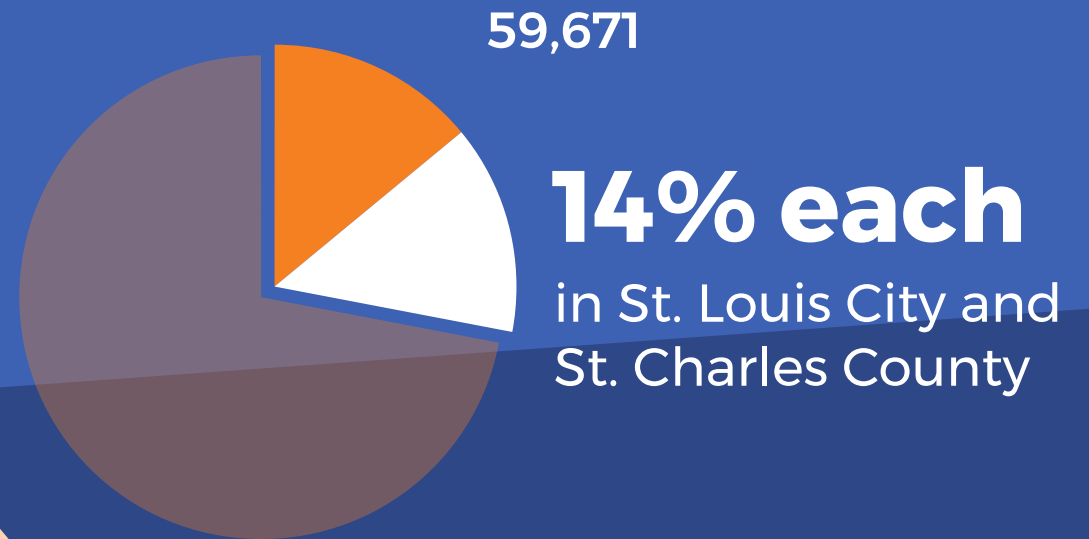
(Source: U.S. Census Bureau)



*St. Louis County = **36%**
of all metro area population*

55%

**AAPI Population Lives
in St. Louis County**





42,660 Households

Asians & Pacific Islanders in Metro St. Louis

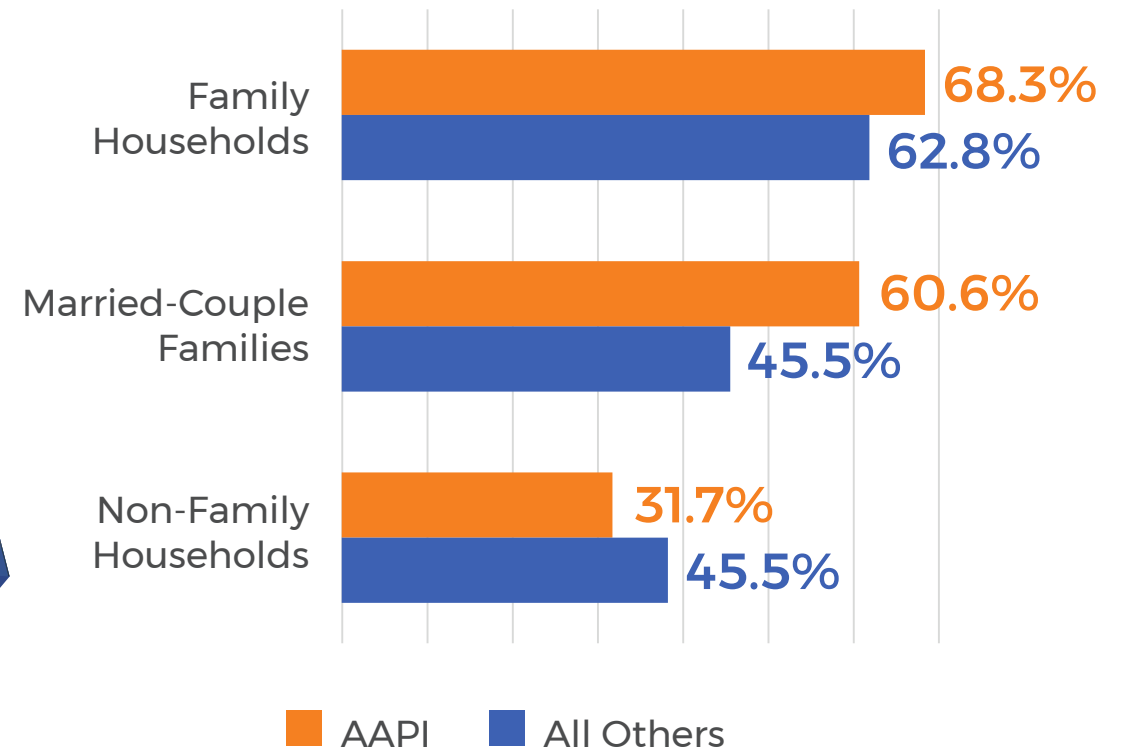
(including multiple races/ethnicities)



3.9% of the metro
households

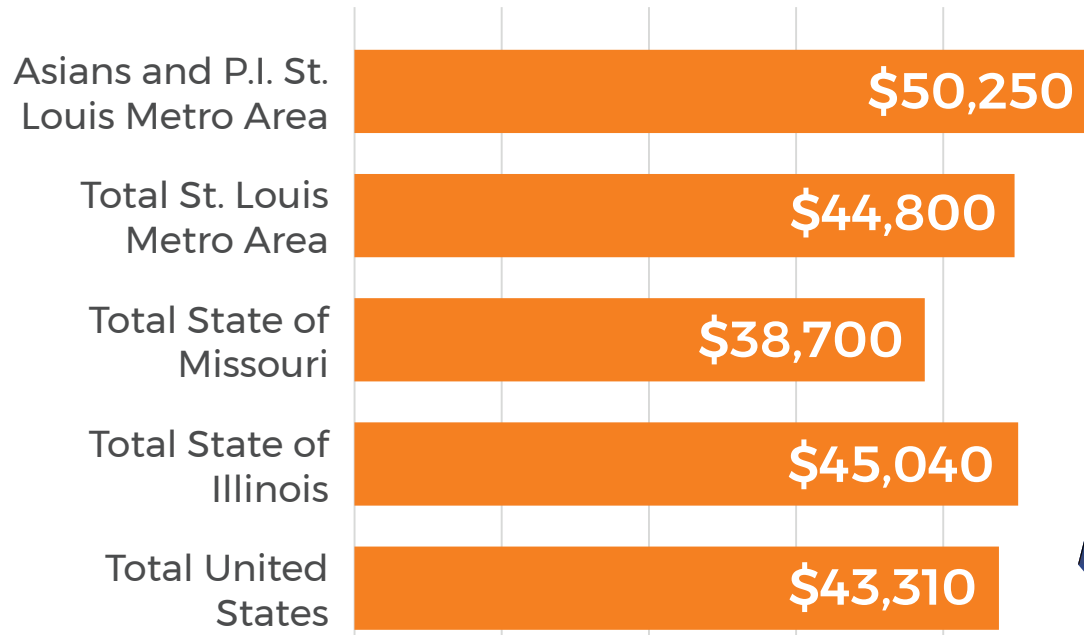
Types of Households in Metro St. Louis (2023)

Source: U.S. Census American
Community Survey



Per Capita Income, 2023

Source: U.S. Census American
Community Survey



\$50,250

Per Capita Income of
Asians & Pacific Islanders
in metro St. Louis (2023)

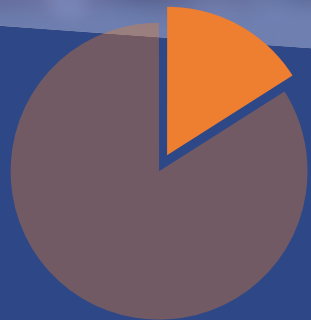


12% more than
the metro PCI



\$90,880

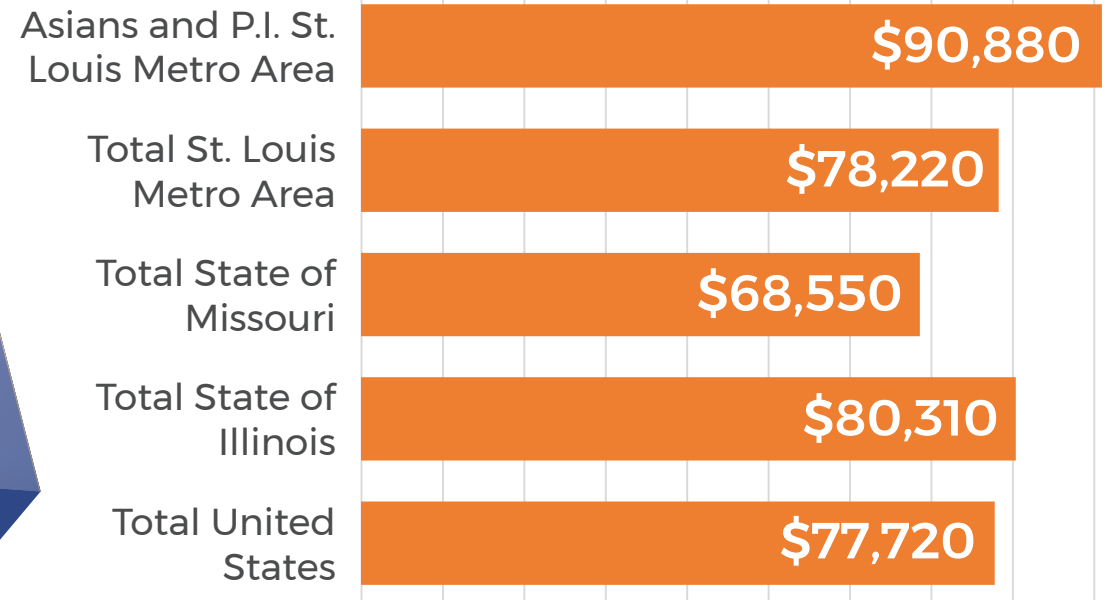
Median Household Income of Asians & Pacific Islanders in Metro St. Louis (2023)



16% more than
the metro PCI

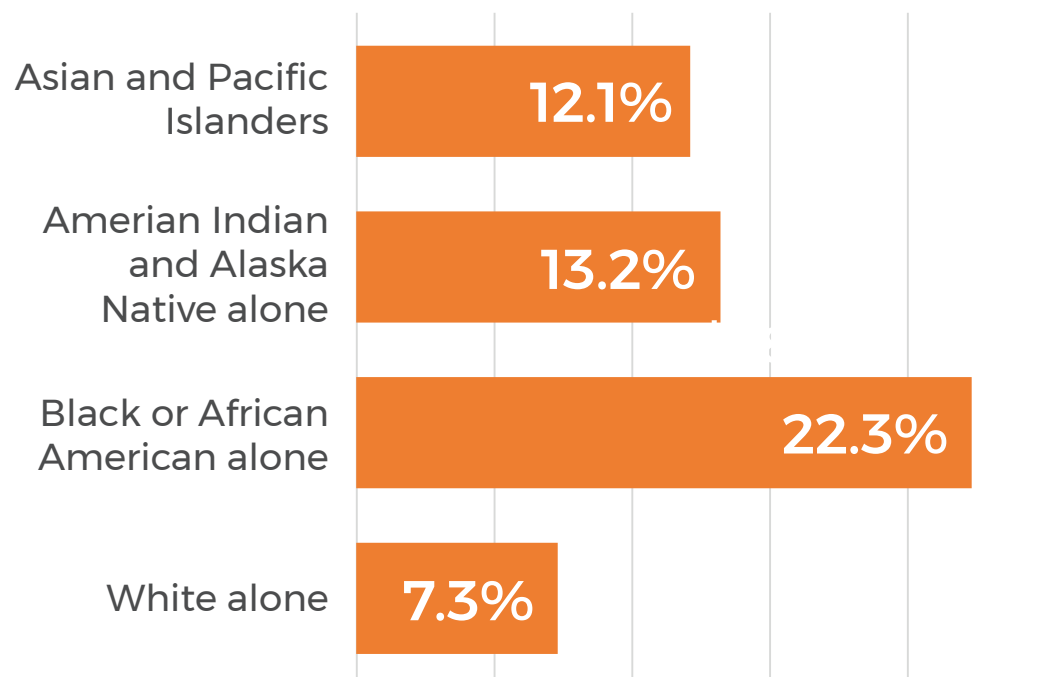
Median Household Income, 2023

Source: U.S. Census American
Community Survey



Population with Poverty Incomes in Metro St. Louis (2023)

Source: U.S. Census American Community Survey



Poverty: 13,200

**Asians & Pacific Islanders
in Metro St. Louis have
poverty-level incomes.**



12.1% of the AAPI
Population

Household Expenses

Asians & Pacific Islanders in Metro St. Louis



Almost a quarter of income spent for housing (well below “cost burdened”)



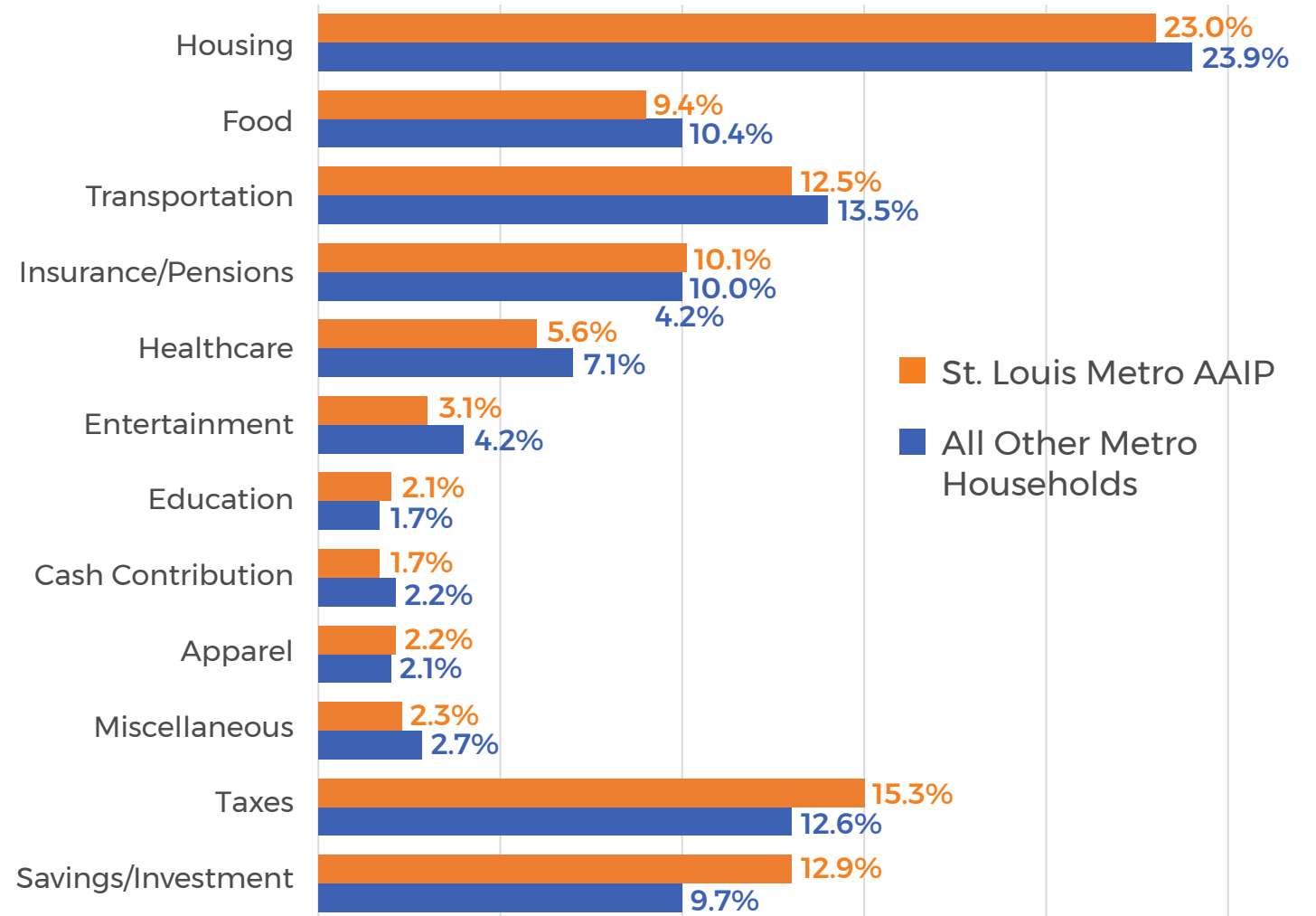
15.3% for taxes



Higher savings rate (12.9%) than rest of metro

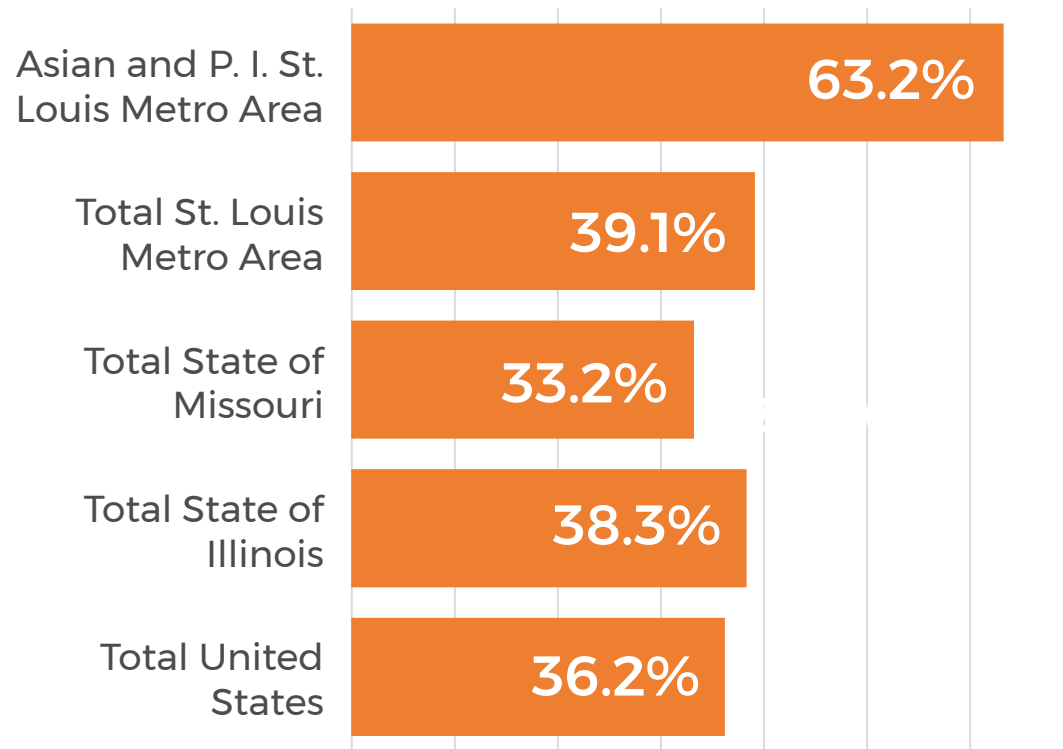
Annual Household Expenditures

Source: U.S. Census American Community Survey,
SLU Community Planning Lab



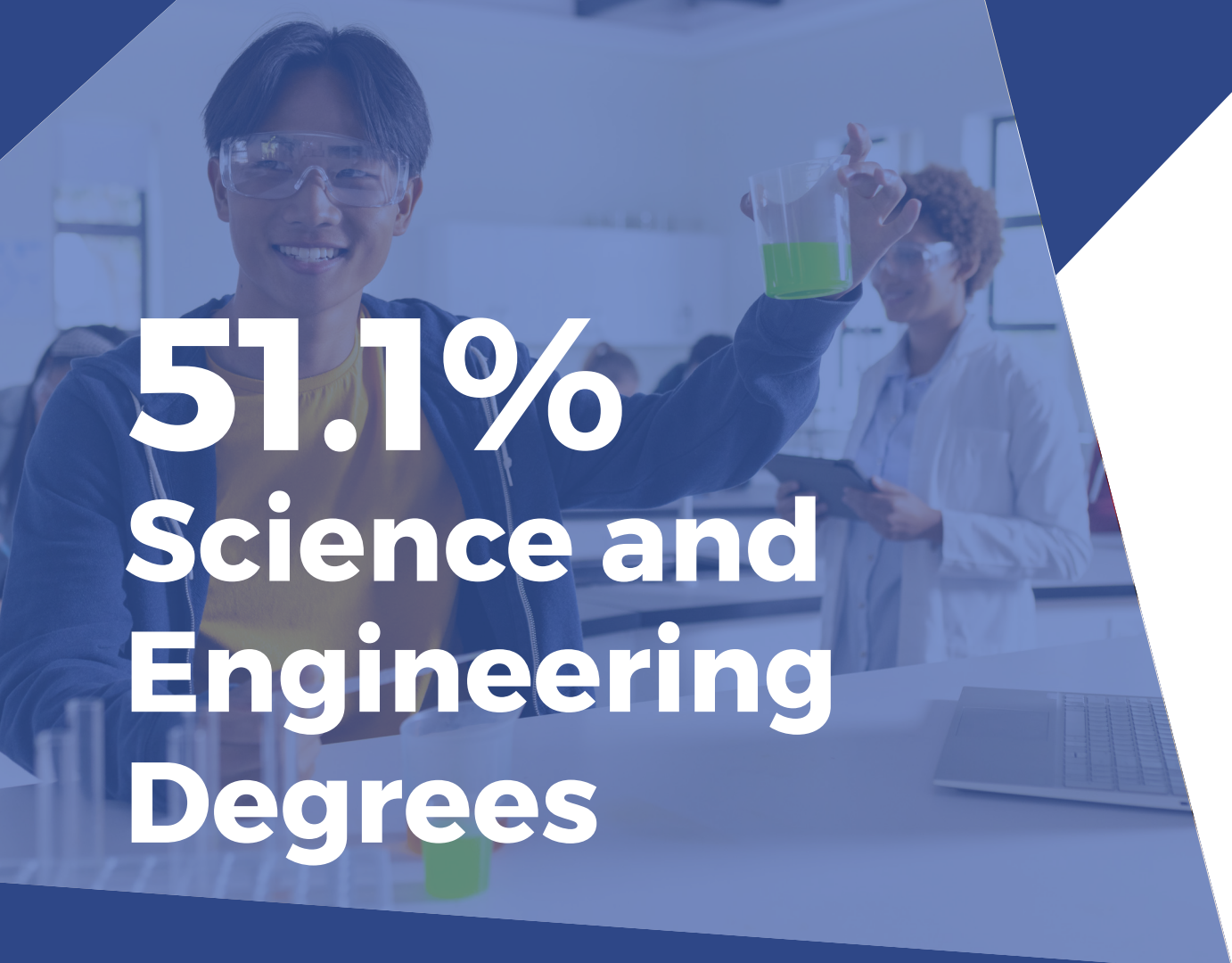
States Bachelor's Degrees or Higher, Age 25+ (2023)

Source: U.S. Census American Community Survey



63.2%
BS/BA Degrees

**Asians & Pacific Islanders
over age 25 in Metro St.
Louis have Bachelor's
Degrees or Higher (2023)**

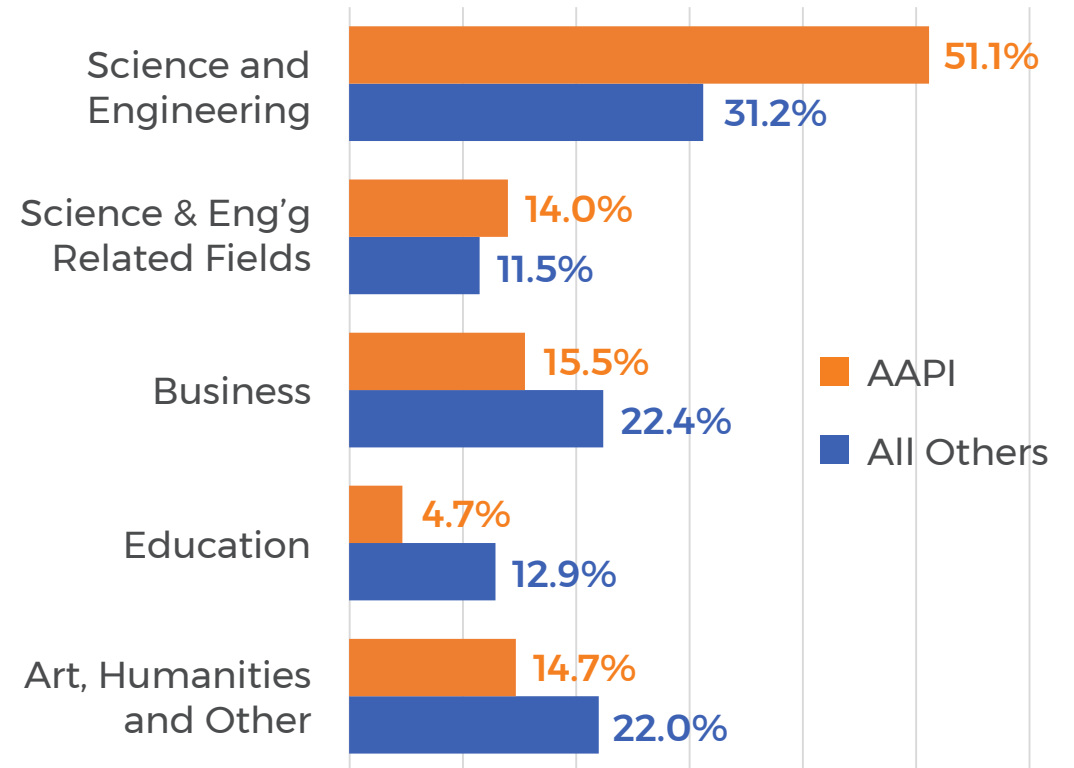


51.1%
**Science and
Engineering
Degrees**

**Bachelor's Degrees by
Discipline in Metro St. Louis,
2022**

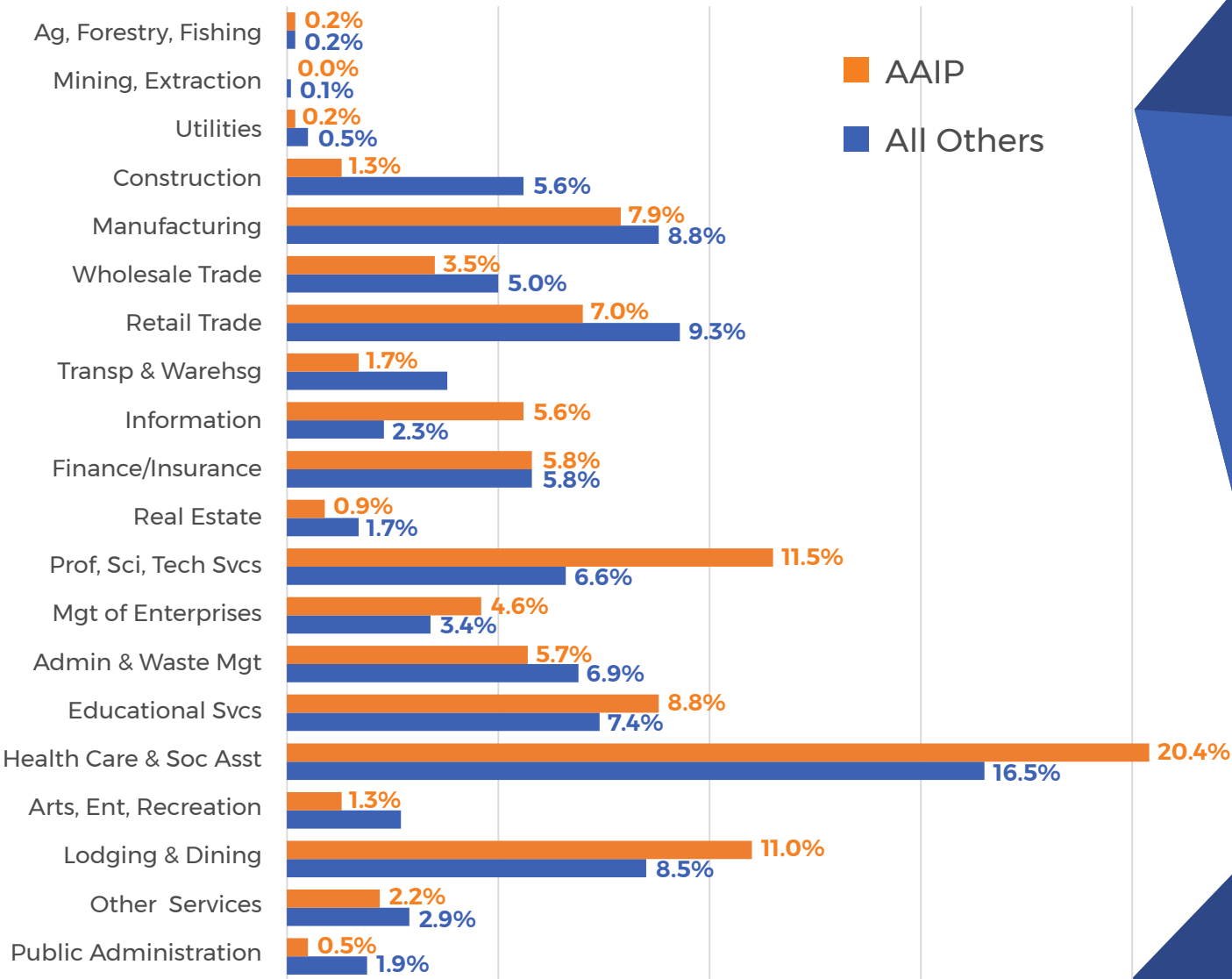
Other Bachelor's Degrees by Discipline (2022)

Source: U.S. Census American
Community Survey



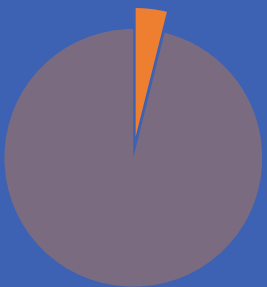
Employment by Industry in Metro St. Louis, 2021

Source: <https://qwiexplorer.ces.census.gov/>



40,680

Asians & Pacific Islanders in Metro St. Louis who have jobs.



3.4%

of the Metro Area
Employees

- **One-fifth** in Health Care and Social Assistance
- **Over one-tenth** in Professional, Scientific, and Technical Services
- **Over one-tenth** in Lodging and Dining

2,821 Business Firms

Owned by Asians &
Pacific Islanders

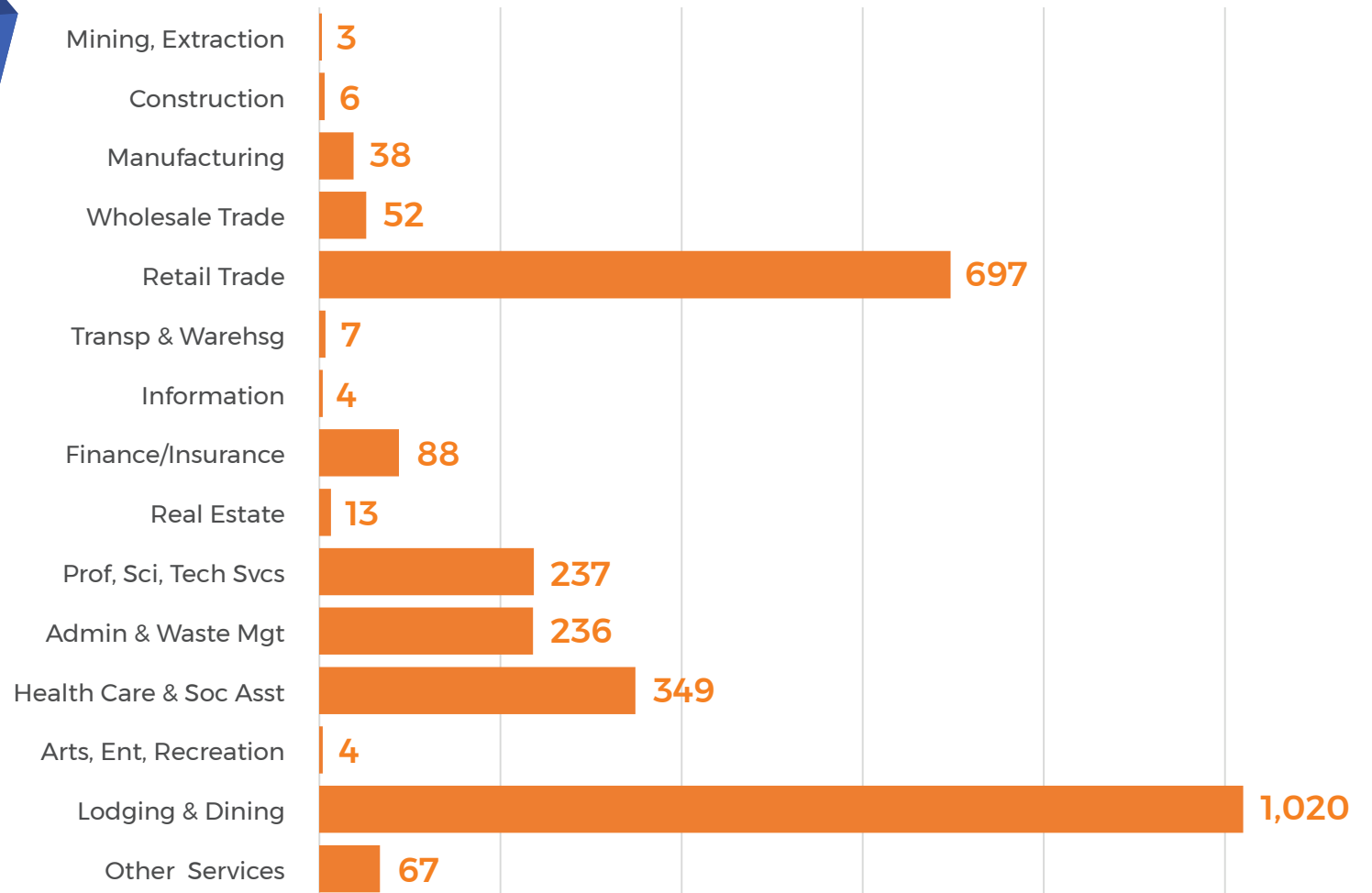


AAPI-Owned
Firms as Share
of Metropolitan
Area Firms

- **Over one third** in Lodging & Dining sector
- **One quarter** in Retail Trade sector
- **One eighth** in Health Care and Social Assistance sector

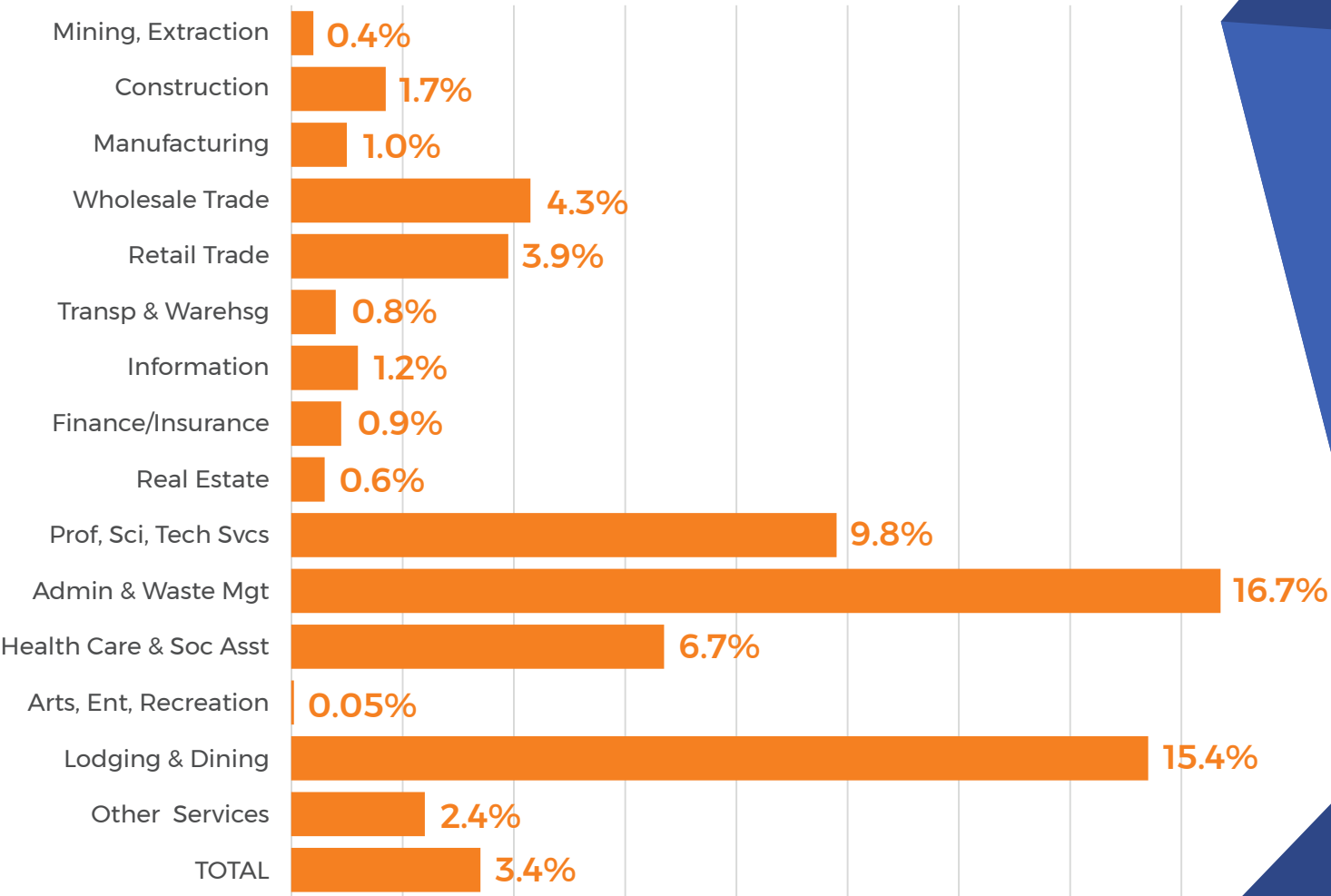
Number of AAPI-Owned Enterprises in Metro St. Louis, 2021

Source: <https://qwiexplorer.ces.census.gov/> and County Business Patterns



Share of Metro St. Louis Gross Domestic Product by AAPI-Owned Enterprises, 2021

Source: <https://qwiexplorer.ces.census.gov/>



3.4%
of Metro GDP

\$6.5 Billion

**Annual Economic Output from
AAPI Firms in Metro StL**

- One-sixth of metro GDP in Administrative Support and Waste Management sector AAPI firms
- Almost one-sixth of metro area's Lodging & Dining sector
- One-tenth of Professional, Scientific, & Technical Services sector



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ST. LOUIS INC.**
IMPLAN Economic
Impact Model