



STL Para Ti Internship

What is STL Para Ti?

STL Para Ti is an economic development initiative and digital media campaign driven by the St. Louis Mosaic Project, an organization that's part of the non-profit World Trade Center-St. Louis and managed by the St. Louis Economic Development Partnership. It is an online resource hub created by and for Latinos in St. Louis and supported through social media and grassroots outreach. Our mission is to empower the Latino community with up-to-date information on local opportunities in career development, civic activities, culture, entertainment, education, and more.

What is the internship?

An STL Para Ti intern is a passionate and collaborative representative of our brand. The intern will help build awareness, connect with the community, and promote our mission through social media and at local events. They embody the values of STL Para Ti and play a crucial role in creating a sense of unity and pride within the Latino community in St. Louis.

Roles and Responsibilities

This is an unpaid internship. The position is hybrid and flexible with some evening and weekend hours. Interns can commit approximately 15-20 hours per week. The intern works with the Executive Director and Program Manager.

- **Assist the STLParaTi team** in representing the brand during community events, and STL Para Ti sponsored activities. This includes setting up a tent and table, distributing merchandise, engaging with the public, encouraging engagement
- **Assist with content creation** and dissemination of information on IG and FB
- **Grassroots outreach--** Connect with local organizations, influencers, and community members to expand STL Para Ti's reach and impact.

- **Other tasks as needed**

Who Should Apply?

We are looking for enthusiastic and committed individuals who are:

- Active on social media and creative content creators
- Have a passion for helping the local Latino community connect to resources
- Comfortable being in the spotlight and attending public events
- Collaborative and nimble
- Are bilingual or comfortable in Spanglish
- Reside in the St. Louis area
- Must have own transportation

How to Apply

Send a cover letter, examples of your content and resume to Suzanne Sierra, ssierra@worldtradecenter-stl.com.