

# STLPARTNERSHIP

## Vice President of Equitable Community Development

### **THE ORGANIZATION**

Our mission is to lead in the development and growth of long-term diversified business and employment opportunities by creating innovative solutions that generate increased wealth and enhanced quality of life for the citizens, businesses, and institutions of the St. Louis region.

The St. Louis Economic Development Partnership marks a new era of collaboration within St. Louis by aligning regional efforts in business development, business finance, entrepreneurial support, and international trade services.

Today, the Economic Development Partnership provides a broader range of services than most agencies of its kind, boosting innovation and entrepreneurship, attracting, and retaining companies, increasing the region's international reach, and revitalizing communities. The partnership has become a key facilitator of regional growth for businesses and communities throughout the St. Louis Metropolitan area.

### **Accredited Economic Development Organization**



St. Louis Economic Development Partnership is proud to have earned the distinguished title, Accredited Economic Development Organization (AEDO) from the International Economic Development Council (IEDC). The accreditation signifies the professional excellence of economic development entities throughout North America.

### **THE POSITION**

The Vice President of Equitable Community Development identifies and directs strategic redevelopment activities. This position is responsible for building relationships to achieve equitable economic development plans and is active in Local, State, and Federal organizations; collaborates with officials, business leaders, and citizens on equitable community, economic, business, and workforce development initiatives; serves as an advocate for businesses and communities to identify and resolve equitable economic development impediments; and will advise and lead the development and delivery of policy, strategy, and outcomes for the St. Louis City and County Promise Zone.

### **Job Functions:**

- Liaises with community based and economic development organizations. Attends meetings and serves on committees and boards as needed. Builds relationships with and is actively involved in Local, State, and Federal organizations, including primary stakeholders in the Promise Zone.
- Partners and facilitates with community redevelopment activities by providing technical assistance to county municipalities and other agencies, overseeing property acquisition through negotiation and/or eminent domain, supervising construction activity, procuring consultant services, developing programming requirements, plans, and specifications, and supervising the bidding process and award of contracts.
- Collaborates with officials, business leaders, and citizens on equitable community, economic, business, and workforce development initiatives.

- Meets with government, business, community leaders, and individuals to identify problems and develop solutions, monitors and reports status of the department's activities.
- Builds relationships with and is actively involved in local, state, and national organizations.
- Provides technical assistance and serves as an advocate for businesses and communities to identify and resolve equitable economic development impediments.
- Coordinates and promotes equitable community, economic, and workforce development groups.
- Provides support to a county-wide team focused on redevelopment strategies or areas of the Promise Zone.
- Oversee the implementation of the St. Louis City and County Promise Zone goals through the established Governance Structure, including management of the six (6) thematic committees: increasing economic activity, improving workforce readiness, developing sustainable communities, improving educational outcomes, improving health and wellness, and reducing serious and violent crimes.
- Develop, manage, and implement an effective communications program for various audiences, large and small, that have an interest in the success of the Promise Zone, including traditional and social media outlets.
- Develop, manage, and implement a strategic and efficient process for engaging grant seeking non-profit organizations that wish to procure Promise Zone endorsement.
- With guidance from the Executive Committee, develop a comprehensive set of metrics that will measure progress against goals over the life of the Promise Zone designation.
- Lead, through an inter-organizational Data Committee, an effort to capture the variety of federal dollars, from the twelve (12) federal agencies that have partnered with HUD in support of the Promise Zone that flow into the targeted area, and develop a methodology to better leverage those funds.
- Collaborates with regional partners on Opportunity Zone initiatives.
- Develop methods to leverage public and private resources, including foundations and philanthropic organizations. Engages public agencies and private sectors to plan, develop, coordinate, implement, and evaluate projects, initiatives, and programs.
- Supervises the department to achieve goals, along with leading and developing a team. Plans and organizes workloads and staff assignments, as well as trains, motivates, and evaluates assigned staff. Reviews progress and directs changes as needed.
- Provides leadership and direction in the development of short and long-range departmental plans. Gathers, interprets, and prepares data for studies, reports, and recommendations.
- Develops, administers/monitors, or evaluates economic and community development programs, grants, and/or contracts for compliance, effectiveness, and timeliness.
- Assures that assigned areas of responsibility are performed within budget. Performs cost control activities: monitors department revenues and expenditures to ensure sound fiscal control.
- Prepares annual budgets for the department.
- Engages in public relations and marketing activities to promote SLEDP and its ongoing development activities, events, and projects.
- Manages design, procurement, and construction of complex commercial, residential, and infrastructure projects including all project participants (consultants, architects, engineers, contractors, and subcontractors).
- Perform various other duties and functions as required or assigned within area of expertise or scope of the position.

## **THE NEED**

**Professional qualifications for this position include:**

**Education:** Bachelor's degree (Master's preferred) from an accredited college or university in public administration, community real estate development, urban planning, business, economics, or related field.

**Experience:**

- Seven (7) to ten (10) years of increasingly responsible positions in economic and community development.
- Substantial experience working, interacting, and influencing business, civic, community leaders and other key stakeholders at the national, state, and local level.
- Skilled in working with a diverse range of people from a variety of socio-economic levels and building consensus around a common set of goals and outcomes.
- Experience working in complex environments and manage multiple projects simultaneously.
- Proven experience in facilitating and managing real estate development projects.

**Knowledge of:**

1. Principles and practices of urban planning, community real estate development, economic and workforce development, economic justice, and public policy.
2. Relevant legal terminology encountered in the course of work.

**Ability to:**

1. Communicate strongly both orally and in writing; ability to speak publicly (e.g., small groups).
2. Organize and prioritize to ensure effective workflow and response to deadlines.
3. Establish and maintain effective working relationships with public officials, attorneys, personnel, board members, staff, and the general public.
4. Use basic computer word processing and spreadsheet/database management applications (i.e. Microsoft Word/Excel/Access/PowerPoint applications).
5. Understand, interpret, explain, and apply relevant policies, procedures, and regulations.

**INTERPERSONAL CHARACTERISTICS:** A strong passion for equitable economic development, helping businesses, creating employment, and positively changing communities. Strong written and verbal communication skills are expected. The selected candidate should be a strong relationship builder and self-motivated. It is expected that the selected candidate will recognize and respect diversity and work effectively with people of other backgrounds and cultures and will have a desire to make a positive difference within the community.

***THE REWARD***

Commensurate with experience, we offer a competitive base salary and a culture which fosters and supports creativity and innovation. The St. Louis Economic Development Partnership offers a full range of employee benefits as well.

Interested and qualified applicants should submit their resume to <https://stlpartnership.aaimtrack.com>.

Also, applicants are encouraged to visit our website to learn more about the organization:  
[stlpartnership.com](http://stlpartnership.com)

*The St. Louis Economic Development Partnership is an equal opportunity employer. The organization considers applicants without regard to race, color, religion, creed, gender, national origin, age, disability, marital or veteran status, or any other legally protected status.*