



FOR IMMEDIATE RELEASE

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## **Northwestern Mutual Becomes the Next Silver Mosaic Ambassador Company**

The St. Louis Mosaic Project is excited to announce Northwestern Mutual as the latest Silver Mosaic Ambassador Company in a joint effort to foster a welcoming environment for those new to the St. Louis region.

Northwestern Mutual is a leading financial security company. Northwestern Mutual in St. Louis serves the greater St. Louis, Columbia and Southwestern Illinois. The St. Louis network office was founded in 1905. Northwestern Mutual in St. Louis is committed to serving, caring for and challenging their clients and fellow associates and is driven by their values of loyalty, integrity, faith-family-fitness-fun and excellence.

As a company, Northwestern Mutual is passionate about empowering people to make the most of every single day and plan for important moments in their future. The St. Louis Mosaic Project, whose primary objective is to increase economic growth through services to foreign born, recognizes the potential of Northwestern Mutual to bolster the multicultural nature of St. Louis.

Northwestern Mutual has already hired several international workers in St. Louis. Additional efforts include promoting workplace diversity with associates originally from Bosnia, Venezuela, Italy and Brazil. The company will also look to host a Mosaic International Spouse Meetup Group at their Creve Coeur office as well as explore putting together various lunch and learns. As a Silver Mosaic Ambassador Company, Northwestern Mutual will share Mosaic informational materials and promote diversity and inclusion in the workplace. It will also help Mosaic with Professional Connector training by providing speakers on financial literacy, financial entrepreneurship and interview skills in the US market. Northwestern Mutual will also provide an opportunity for an interview with those holding a green card.

Companies joining as a Silver Level Mosaic Company place value in maintaining an internationally welcoming work environment and agree to spread awareness of the St. Louis Mosaic Project, encourage associates to become Mosaic Ambassadors and participate in volunteer opportunities that support international communities. With offices in Creve Coeur, Columbia, and Glen Carbon Northwestern Mutual offers an energetic, ethical, and diverse culture that helps the company attract new talent and clients to its growing organization. It looks to attract and develop high quality, motivated individuals who are committed to building an integrated financial security practice and are dedicated to serving both their clients and community.

Both organizations look forward to collaboratively furthering opportunities for international residents and promoting St. Louis as a destination for top talent around the globe.

### **About the St. Louis Mosaic Project**

The St. Louis Mosaic Project was launched in 2012 in response to an economic impact report that showed St. Louis was lagging in immigrant growth and highlighted the potential economic benefits of increasing its foreign-born population. The Mosaic Project is a regional initiative that is professionally managed by St. Louis Economic Development Partnership, World Trade

Center and a 27-member committee. Its goal is to transform St. Louis into the fastest growing major metropolitan area for immigration by 2020 and promote regional prosperity through immigration and innovation. Learn more at [www.stlmosaicproject.org](http://www.stlmosaicproject.org).

### **About Northwestern Mutual**

**Northwestern Mutual** has been helping families and businesses achieve financial security for more than 160 years. Through a distinctive, whole-picture planning approach, we empower our clients to make the most of every single day and plan for important moments in their future. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day. With \$265.0 billion in assets, \$28.1 billion in revenues, and \$1.8 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to 4.5 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company manages more than \$125 billion of client assets through its wealth management and investment services. Northwestern Mutual ranks 97 on the 2017 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2018.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS) (securities), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (fiduciary and fee-based financial planning services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance).