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ST. LOUIS MOSAIC PROJECT

### **Northwestern Mutual Becomes the Next Silver Mosaic Ambassador Company**

The St. Louis Mosaic Project is excited to announce Northwestern Mutual as the latest Silver Mosaic Ambassador Company in a joint effort to foster a welcoming environment for those new to the St. Louis region. Northwestern Mutual is a local part of a strong national financial services company that provides entrepreneurial individuals a way to build their financial business with support of the parent company. It offers solid training skills. Throughout the 150 year history of Northwestern Mutual, the company has prided themselves as being catalysts for progressive change. Their values of Loyalty, Integrity, Faith-Family-Fitness-Fun and Excellence drive their culture of leadership; every associate in their firm has the opportunity to be a commander in their role. As a company Northwestern Mutual is passionate about empowering people to IMPROVE their lives and PROTECT their dreams by putting plans in place to become more financially secure. The St. Louis Mosaic Project, whose primary objective is to increase economic growth through services to foreign born, recognizes the potential of Northwestern Mutual to bolster the multicultural nature of St. Louis.

Northwestern Mutual has already initiated several actions for international workers to St. Louis. Many of these efforts include promoting workplace diversity; with associates originally from Bosnia, Venezuela, Italy and Brazil. The company will also look to host a Mosaic International Spouse Meetup Group at their Creve Coeur office as well as explore putting together various lunch and learns. As a Silver Mosaic Ambassador Company, Northwestern Mutual will share Mosaic informational materials and engage in action items that promote diversity and inclusion in the workplace. It will also help Mosaic with Professional Connector training by providing speakers on financial literacy, financial entrepreneurship, interview skills in the US market. Northwestern Mutual will also provide an opportunity for an interview with those holding a green card.

Companies joining at the Silver Level place value in maintaining an internationally welcoming work environment and agree to spread awareness of the St. Louis Mosaic Project, encourage associates to become Mosaic Ambassadors, and participate in volunteer opportunities that support international communities. With offices in Creve Coeur, Columbia, and Glen Carbon Northwestern Mutual offers an energetic, ethical, and diverse culture that help them in attracting new talent and clients to their growing organization. They look to attract and develop high quality, motivated individuals who are committed to building an integrated Northwestern Mutual financial security practice and are dedicated to serving both their clients and their community.

Both organizations look forward to collaboratively furthering opportunities for foreign born and promoting St. Louis as a destination for top talent around the globe.

**About the St. Louis Mosaic Project**

The St. Louis Mosaic Project was launched in 2012 in response to an economic impact report that showed St. Louis was lagging in immigrant growth and highlighted the potential economic benefits of increasing its foreign-born population. The Mosaic Project is a regional initiative that is professionally managed by St. Louis Economic Development Partnership, World Trade Center and a 27-member committee. Its goal is to transform St. Louis into the fastest growing major metropolitan area for immigration by 2020 and promote regional prosperity through immigration and innovation. Learn more at [www.stlmosaicproject.org](http://www.stlmosaicproject.org).