

FOR IMMEDIATE RELEASE

August 14, 2017

Contact: Betsy Cohen, Executive Director, St. Louis Mosaic Project [ecohen@worldtradecenter-stl.com](mailto:ecohen@worldtradecenter-stl.com)  
(314) 615-8107

Caroline Fan, Consultant, St. Louis Mosaic Project, [carolinekfan@gmail.com](mailto:carolinekfan@gmail.com) (202) 255-9906



### **Caroline Fan Becomes First Mosaic Chinese International Student Consultant**

(St. Louis) – St. Louis Mosaic Project is pleased to announce that Caroline Fan, founder of Cabochoon Consulting ([www.cabochoonconsulting.com](http://www.cabochoonconsulting.com)), is the first Mosaic Project Chinese International Student Consultant. In this back to school month, her role positions St. Louis proactively to welcome and assist the talented Chinese students coming to our region. In fact, many of these students are taking degrees in the STEM fields, where our region has a hard time filling open positions and these students are part of our region's future success. In this role, Ms. Fan is helping area universities with recruitment, retention, and integration of Chinese international students at the undergraduate and graduate levels. By assisting students with interview and networking skills, and connecting students to local companies and mentorship programs, she will develop an internship and career pipeline to keep talented students in the St. Louis workforce.

Ms. Fan, the daughter of immigrants, has been tremendously involved in the St. Louis community and serves on the Diversity and Inclusion Committee of the Eastern Missouri region of the American Red Cross, and on the Minority Advisory Committee of the St. Louis Regional Chamber. She has a national profile from her work in diverse communities and previously worked in a Congressional office and as an immigration policy specialist. Ms. Fan serves as Immediate Past President of OCA St. Louis ([www.oca-stl.org](http://www.oca-stl.org)), formerly known as Organization of Chinese Americans – St. Louis, and has spearheaded the organization's outreach, civic engagement, and leadership development programming. This includes APIA U (college student leadership training) and Mentoring Asian American Professionals, which has successfully helped immigrant students and other professionals navigate and advance in the workplace. She sits on a number of boards nationally, and was recognized as one of 15 women leaders by the National Asian Pacific American Women's Forum in 2011. She earned a BA from Williams College and a Masters in Public Administration from Baruch College through the National Urban Fellows program.

###

*\*\*\*Principals are available for interview in the following languages: Betsy Cohen, Executive Director of the St. Louis Mosaic Project (English) and Caroline Fan, consultant (English and Mandarin).*

**About the St. Louis Mosaic Project**

The St. Louis Mosaic Project was launched in 2012 in response to an economic impact report that showed St. Louis was lagging in immigrant growth and highlighted the potential economic benefits of increasing its foreign-born population. The Mosaic Project is a regional initiative that is professionally managed by St. Louis Economic Development Partnership, World Trade Center and a 27-member committee. Its goal is to transform St. Louis into the fastest growing major metropolitan area for immigration by 2020 and promote regional prosperity through immigration and innovation. Learn more at [www.stlmosaicproject.org](http://www.stlmosaicproject.org).

### **About Cabochon Consulting**

Cabochon Consulting ([www.cabochonconsulting.com](http://www.cabochonconsulting.com)) is a strategic communications, outreach, and fundraising firm advising government, nonprofit, political, and startup clients. Caroline Fan, Founder, specializes in discovering and reaching out to new markets and has wide experience in crafting winning storylines for organizations from coast to coast.