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ST. LOUIS MOSAIC PROJECT

Luis Fernando Campedelli Becomes 450th St. Louis Mosaic Project Ambassador
Regional immigration initiative continues to draw support from regional leadership

ST. LOUIS, MO – The St. Louis Mosaic Project celebrates another milestone as Luis Fernando Campedelli, Executive Vice-President for Human Resources at MasterCard Operations & Technologies, becomes the Mosaic Ambassador Program’s 450th member. Mr. Campedelli’s broad international experience in the USA, Latin America, Europe, Middle-East and Africa will play a dynamic role in supporting the Mosaic Project’s endeavor of making St. Louis an internationally welcoming hub.

Bill Behr, Associate Director of Employer and Recruiter Relations at Washington University’s Olin Business School, had the following to say of MasterCard’s international outlook:

“Through an active partnership with MasterCard, the Weston Career Center/Olin Business School sees firsthand MasterCard’s continuous commitment in attracting and retaining foreign-born individuals. These actions support economic growth of our region and the St. Louis economy.”



Washington University, among a number of organizations, actively supports the Mosaic Project’s mission to make St. Louis the fastest growing U.S. region for immigration by the year 2020. The St. Louis Mosaic Ambassador Program plays a dynamic role in this endeavor. Mosaic Ambassadors, such as former Missouri Governor Bob Holden, proactively foster an internationally welcoming atmosphere in the community by engaging in career networks, cultural events, visiting international restaurants, and building relationships with foreign-born individuals. Connecting with the international community and ensuring they feel at home in St. Louis is vital to the Mosaic Project’s success.

Those interested in becoming a Mosaic Ambassador can join through the “Get Connected” page at www.stlmosaicproject.org.

About the St. Louis Mosaic Project

The St. Louis Mosaic Project was launched in 2012 in response to an economic impact report, outlining St. Louis to be lagging in immigrant growth as well as highlighting the economic benefits of increasing its foreign-born population. The Mosaic Project is a regional initiative that is professionally managed by St. Louis Economic Development Partnership, World Trade Center St. Louis and a 22-member committee. Its goal is to transform St. Louis into the fastest growing major metropolitan area for immigration by 2020 and promote regional prosperity through immigration and innovation. Learn more at www.stlmosaicproject.org.

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