



Graphic Designer

TRUSTED **VALUES**. INNOVATIVE **SOLUTIONS**. SHARED **GROWTH**®

Location: St. Louis, MO, Mt. Sterling, IL or Remote

Department: Brand Marketing

Reports To: Creative Services Manager

You aren't afraid of white space. You have a keen eye for images and icons that tell a story. You live ON the grid and know just how to energize and inspire a layout. If you have a passion for graphic design and the talent to bring collaborative visions to life, you'll find just what you're looking for as a member of the Dot Foods brand marketing team. As a graphic designer, you will capture audiences' attention through creative and compelling design across various platforms.

WHAT YOU'LL DO

- Design and contribute to various projects including printed marketing materials (brochures, postcards, etc.), social media, PowerPoint presentations, digital campaigns, website content, custom emails, and more
- Manage multiple high-priority tasks, your day-to-day schedule, and meet deadlines
- Design thoughtful, engaging content from concept to completion
- Implement feedback from multiple parties within deadlines
- Work collaboratively and respectfully with creative teams and other departments
- Work with print vendors to obtain quotes, meet deadlines, and ensure materials are printed to brand standards
- Be responsible for any photo research and image editing
- Stay current on marketing, communication, and graphic design trends
- Push yourself to constantly challenge the status quo

YOU MUST HAVE

- Creativity, imagination, and a sense of humor
- An awesome portfolio showcasing the best of your digital AND print capabilities
- Bachelor's degree in graphic design, art, or a related field with 2+ years of experience in a graphic designer position
- A great understanding of fundamental design practices and current trends, with a solid sense of typography and CMYK & RGB color theory
- Expertise with standard design and presentation tools, such as Adobe Creative Suite (InDesign, Illustrator, Photoshop) and PowerPoint
- Demonstrated success in cross-team collaboration
- A willingness to learn marketing strategies, such as agile marketing and journey mapping
- Adaptability and an enthusiasm for continuous learning

ADDITIONALLY, YOU MAY HAVE

- A working knowledge of social media marketing
- A working knowledge of web and social media ad placement
- Experience in coordinating and directing photoshoots

ROLE SPECIFICS

- Must be able to travel occasionally independently as needed, without restriction by all modes of transportation, including car, plane, or train.

WHO WE ARE

Dot Foods makes products more accessible and affordable to the food industry. We streamline the supply chain and build valuable partnerships with distributors, suppliers, and operators. Our company was created on a foundation of respect and dependability. People who are open to input, ask questions, embrace diversity, and seek innovative solutions thrive here.

WHAT DOT CAN OFFER YOU

As a family-owned and -operated company since 1960, Dot Foods has created a strong family culture. We make everyone feel included and respected. In addition to an inclusive working environment, we will provide you with:

- Salary Grade: 13
- Competitive compensation package, including bonuses for successful performance
- Extensive benefits including medical, dental, 401k, and profit-sharing
- Significant advancement opportunities

Safety: This position assumes responsibility for the workplace safety of self and co-workers, and for the safety conditions of the work locations, exercise and promotes safe behaviors and show unyielding support of programs, rules, and policies regarding safety.

EOE/AA Employer: Dot believes all persons are entitled to equal employment opportunities. Dot will not discriminate against its employees or applicants for employment because of sex, race, color, religion, national origin, age, sexual orientation, disability, or veteran status or other basic classes protected by applicable federal or state law provided they are qualified for employment or for existing positions.