



## Director, St. Louis Equity in Entrepreneurship Collective

The St. Louis Equity in Entrepreneurship Collective (“Collective”) seeks a committed, collaborative individual to lead the Collective in a director role and to ensure continued momentum and a sustained impact.

### Background

The St. Louis Equity in Entrepreneurship Collective is a regional collective of nearly 350 individuals and 23 committed partner organizations. These organizations collaborate to convene actors across the entrepreneur community and develop strategies to ensure systems built to support entrepreneurs operate equitably, especially related to race and gender. The Collective is the only region-wide collective effort in the country focused on applying an equity lens to an entrepreneur ecosystem.

The initial two-year planning stage is complete, and the Collective is ready to onboard a director to lead its next phase of work. The director will report to the Collective steering committee and is responsible for coordinating the work of the nine-person steering committee and four action teams.

### Preferred Experience

- 3+ years of experience designing, organizing, and executing collective impact initiatives

### Desired Characteristics

- Strong commitment to and passion for systems-level change and diversity, equity, and inclusion (DEI)
- Extensive and meaningful networks and relationships across the entrepreneur support community, corporate, and philanthropic partners who are engaged/interested in entrepreneurship
- Highly autonomous self-starter with the ability to navigate ambiguity
- Skilled in building intentional, regional collaboration and cooperative entities
- Experience with sustainability planning for collective impact initiatives and nonprofit organizations
- Comfortable engaging diverse populations
- Experienced in applying a racial and gender equity lens to systems-level change initiatives

### Scope of Work

- Serve as the Collective’s primary point of contact with regional partners and stakeholders
- Oversee the steering committee structure, including committee terms, elections and transitions and oversee the work of the four action teams
- Manage the Collective’s P&L and allocation of funds received from grants and other sources
- Provide continuous communication across the Collective and throughout the community that keeps others informed and makes a clear case for the work of the Collective



- Manage relationships with 70+ organizations/150+ people who engaged with/have expressed interest in the Collective (e.g., manage diversity and engagement of Collective participants, increase partnership agreements, etc.)
- Manage metrics, tracking, and analysis of the work of the Collective and document the process and learnings
- Develop a robust plan and structure for sustainability of the Collective
- Identify, engage, and secure possible funding sources to scale the Collective
- Scan the regional landscape for related activities (e.g., other regional DEI efforts, as well as other efforts to support women and entrepreneurs of color) and serve as a trusted partner to align the Collective's work across shared goals
- Identify thought leadership opportunities (e.g., conferences, blog/LinkedIn posts, PR opportunities, etc.) and share the learnings of the Collective and integrate the Collective further into a national community of practice related to DEI in innovation & entrepreneurship

#### **Structure**

This is a full-time contractual position paid through BioSTL, which serves as the fiscal agent for the Collective. The director will work remotely but office space is available for use as needed. The director is expected to hold meetings and events throughout the community. Please outline desired compensation rate within the required cover letter.

#### **Application Process**

Please send a resume and detailed cover letter with "Director, STL Equity in Entrepreneurship Collective" in the subject line to lharrison@biostl.org. Submissions must be received by 11:59pm CST on Wednesday, November 13, 2019. Confidential inquiries can be submitted to Ben Johnson, Vice President Programs, BioSTL, at bjohnson@biostl.org.

In your cover letter please include a short response (200 words max) to **one** of the following:

1. What is the greatest challenge in the St. Louis region to women entrepreneurs and entrepreneurs of color and why?
2. What do you think is the greatest untapped resource for entrepreneurs and how would you plan to build awareness and connection to this resource?

The Collective is committed to creating an inclusive environment for all members. We are committed to seeking individuals of diverse backgrounds and experiences who will bring diverse perspectives to this work. This is an equal employment opportunity. As the work of the Collective is on-going and dynamic, this RFQ may be subject to revision. Interviews will be held until a top candidate is identified.

Additional Information: <https://www.stlequitycollective.org/>