

FOR IMMEDIATE RELEASE

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Contact: Vin Ko

Senior Program Manager

St. Louis Mosaic Project

314-615-3900

vko@worldtradecenter-stl.com

Contact: Julia Lohmeyer

Executive Assistant

Cotton Babies

314-892-1855 x236

julia@cottonbabies.com



St. Louis Mosaic Project



Cotton Babies Joins the Mosaic Ambassador Company Program

St. Louis Mosaic Project is proud to announce Cotton Babies as the 25th Mosaic Ambassador Company. Mosaic Ambassador Companies are a cohort of local businesses who are dedicated in promoting diversity and welcoming international families of the St. Louis region. As a Mosaic Ambassador Company, Cotton Babies is committed to sharing the St. Louis Mosaic Project's mission and to raising the awareness of its programs and events. The values of the St. Louis Mosaic Project and Cotton Babies resonate well. Cotton Babies' corporate philosophy is: In an industry filled with abundant diversity, Cotton Babies endeavors to build bridges with people, not walls over differences.

Cotton Babies was founded by Jennifer Labit, who cares about the social responsibility and the sustainability of the products. Cotton Babies began with \$100 worth of product in a green milk crate stored on a shelf in her kitchen. It grew from there to a bookshelf, then a closet, then a bedroom, then a basement and finally, the business exploded into commercial space. Today, Cotton Babies ships diapers to retailers and customers all over the world that are manufactured at the company's cut and sew facility in Fenton. Here, the company also operates a storefront open 6 days a week. Its primary focus is cloth diapers, but they also offer a wealth of other products designed to make parenting easy including baby carriers, car seats, and much more.

Jennifer Labit, Cotton Babies president and CEO, values personal and professional growth of the company's associates. Cotton Babies actively hires immigrants and refugees. Currently, the staff represents more than twelve countries with eight languages. Staff meetings are delivered in two languages. Cotton Babies believes in operating a peaceful work environment and affectionately refers to the multicultural environment as the United Nations of Diapers. In addition to these impressive practices, Cotton Babies also hires international students on OPT(Optional Practical Training). Joining the Mosaic Ambassador Company program is the organization's extended effort to cultivate the workforce and the culture of Cotton Babies.

As a Mosaic Ambassador Company, Cotton Babies will post open positions with the St. Louis Mosaic Project. They will also share Mosaic events and programs, as well as participate in them.

About St. Louis Mosaic Project

The St. Louis Mosaic Project was launched in 2012 in response to an economic impact report, outlining St. Louis to be lagging in immigrant growth as well as highlighting the economic benefits of increasing its foreign-born population. The Mosaic Project is a regional initiative that is professionally managed by St. Louis Economic Development Partnership, World Trade Center St. Louis and a 32-member committee. Its goal is to transform St. Louis into the fastest growing major metropolitan area for immigration by 2025, to add 25,000 more foreign born to the region from 2016-2025 and to promote regional prosperity through immigration and innovation. Learn more at www.stlmosaicproject.com

About Cotton Babies

Calling Fenton, MO home, [Cotton Babies](http://CottonBabies.com) is a privately held company in the juvenile product industry and a diverse retailer, offering cloth diapers and a wealth of other products designed to make parenting easy. Cotton Babies is a socially active organization supporting outreach and diaper grant programs for financially underprivileged families. Cotton Babies products are sold on CottonBabies.com and through independent juvenile products stores and major retailers. Cotton Babies diaper brands include bumGenius™, Flip™, and Elemental Joy™. Find Cotton Babies on Facebook, Pinterest, Instagram and CottonBabies.com, @cottonbabies