Bi-State Development becomes 45th St. Louis Mosaic Project Ambassador Company

St. Louis, MO – September 13, 2021, - The St. Louis Mosaic Project is delighted to announce Bi-State Development as its 45th ambassador company. This designation reflects its commitment to attract and welcome foreign-born individuals to the St. Louis region in concert with the St. Louis Mosaic Project.

Bi-State Development partners with organizations on projects around the St. Louis region to foster economic development and better connect the bi-state area to the world. The St. Louis Mosaic Project supports its efforts to make the St. Louis region economically and culturally successful. Bi-State Development was established in 1949 and since then planned the first interstate study, operated a power plant, and looked at solutions for pollution on the Mississippi River, among other things. Bi-State Development partners with the National Park Service and has been a key instrument in the development and operation of the Gateway Arch and the St. Louis Riverfront. Today, Bi State Development creates job opportunities on both sides of the river for people of many different backgrounds, including immigrants. It attracts a deeply talented and diverse labor pool to the region to carry out projects and operate transportation systems in partnership with its enterprises Metro Transit, Gateway Arch Riverfront, St. Louis Downtown Airport, and St. Louis Regional Freightways.

Bi-State Development strives to make the region more globally welcoming by providing important rider and safety information in 10 different languages on Metro Transit vehicles. By doing so it is not only imparting critical information in the native language of some of the region’s foreign-born residents, but sends a signal that our diverse community is important and seen. Bi-State Development also celebrates multicultural events and holidays, and provides diversity and inclusion training for its employees. It is also a member of the St. Louis Hispanic...
and Asian Chambers of Commerce. As part of its role as a Mosaic Ambassador Company, Bi-State Development has committed to posting select jobs on the St. Louis Mosaic Project’s website and the websites of its partners. In efforts to help grow and support the community, Bi-State Development has agreed to sponsor a reception through the Hispanic or Asian Chamber of Commerce and to highlight stories of foreign-born company leaders in its communications. It will partner with the International Institute of St. Louis and/or other Sister Cities organizations so that its message can reach a broader consumer base. It has also committed to designating strategic resources to look at special product and service offerings for new, growing ethnic customers. To spread awareness about the St. Louis Mosaic Project, Bi-State Development will distribute Mosaic flyers, share information about Mosaic events, and host at least one event for international employees to learn more about Mosaic programs. The St. Louis Mosaic Project is excited to provide Bi-State Development with resources so it can continue to make the region more globally welcoming.

About the St. Louis Mosaic Project:

The St. Louis Mosaic Project began in 2013 under the St. Louis Economic Development Partnership and the World Trade Center-St. Louis. Its goals are to make St. Louis the fastest growing US major metropolitan area for immigration by 2025 and to increase the foreign-born regional population by 25,000. Mosaic is a public/private partnership supported by a 32-member steering committee comprised of a diverse mix of regional business, civic, economic development, faith, agency, and academic leaders. For more information, visit www.stlmosaicproject.com.

Bi-State Development is a dynamic and multi-faceted resource for economic development in the St. Louis region of both Missouri and Illinois. For more information about Bi-State Development, please visit www.bistatedev.org