

FOR IMMEDIATE RELEASE

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St. Louis Mosaic Project Announces its 40th Ambassador Company

St. Louis Mosaic Project is pleased to announce Ariel Premium Supply as the 40th Mosaic Ambassador Company. Mosaic Ambassador Companies promote diversity and inclusion in the work place and place value in creating a more internationally welcoming work environment.

Ariel Premium Supply is a growing company in St. Louis that supplies promotional products to a wide range of industries. Ariel Premium Supply was founded in 1993 by Dr. Tai Lin, who came from Taiwan to complete his studies at Washington University in St. Louis. The company has a diverse workforce; total of 400 employees, of which 200 are in St. Louis and the others are in Shanghai, India, Taiwan and Tijuana. Their products are sold throughout the United States as well as Canada.

Most recently, Ariel Premium Supply's largest sales are in the product categories of face masks, gel containers and tools that help people stay safe and healthy from the threat of Covid-19. Being able to quickly pivot their production to Covid-related items allowed them to keep almost all workers at Ariel employed despite the pandemic. Furthermore, the emphasis on the health products carries over to their health and wellness conscious policies demonstrated at the warehouse, which is located near Page and Highway 170.

To continue their effort in making a positive impact for the community, Ariel has partnered with volunteer orchestra members from the St. Louis Symphony and others to put on neighborhood concerts that are socially distanced, and gave away free masks made by Ariel. They also provided sound system for the concerts that allowed musicians to play harmoniously without getting hindered by the distance. Ariel will resume their effort in creating a welcoming and safe environment for communities to come together.

Ariel Premium Supply associates will promote Mosaic programs and share the mission to drive regional economic prosperity through immigration and innovation.

About the St. Louis Mosaic Project

The St. Louis Mosaic Project was launched in 2012 in response to an economic impact report, outlining St. Louis to be lagging in immigrant growth as well as highlighting the economic benefits of increasing its foreign-born population. The Mosaic Project is a regional initiative that is professionally managed by St. Louis Economic Development Partnership, World Trade Center St. Louis and a 32-member committee. Its goal is to transform St. Louis into the fastest growing major metropolitan area for immigration by 2025, to add 25,000 more foreign born to the region from 2016-2025 and to promote regional prosperity through immigration and innovation. More: stlmosaicproject.org