

A SOCIO-ECONOMIC PROFILE OF THE

ASIAN-PACIFIC ISLANDER COMMUNITY

IN METROPOLITAN ST. LOUIS

October 2024



SAINT LOUIS
UNIVERSITY™
COMMUNITY PLANNING LAB



METROPOLITAN ST. LOUIS

15 counties:

MISSOURI

St. Louis City
St. Louis
St. Charles
Franklin
Jefferson
Warren
Lincoln

ILLINOIS

Madison
St. Clair
Monroe
Clinton
Bond
Macoupin
Jersey
Calhoun



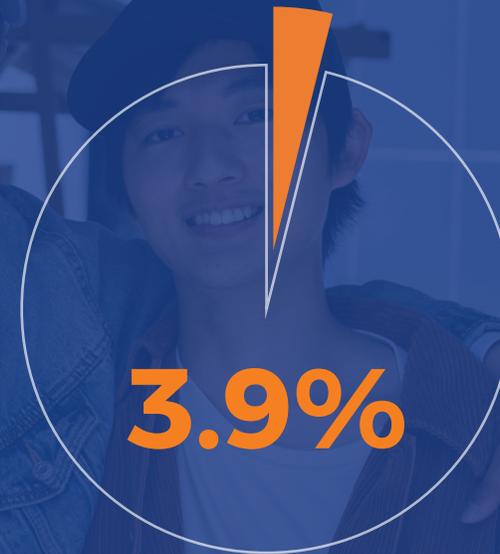
2023 Population: **2,797,010**

**GREATER
ST. LOUIS INC.**

109,000 Population

Asians & Pacific Islanders in Metro St. Louis

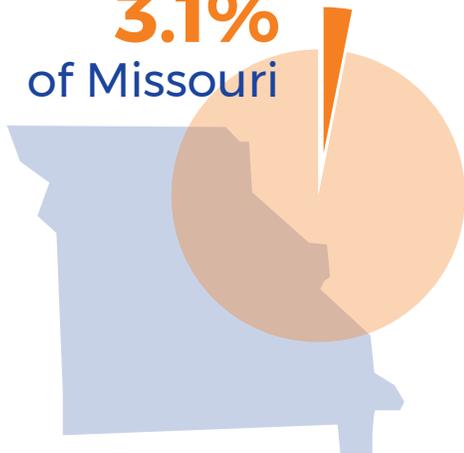
(including multiple races/ethnicities)



of the metro population

Asians & Pacific Islanders make up:

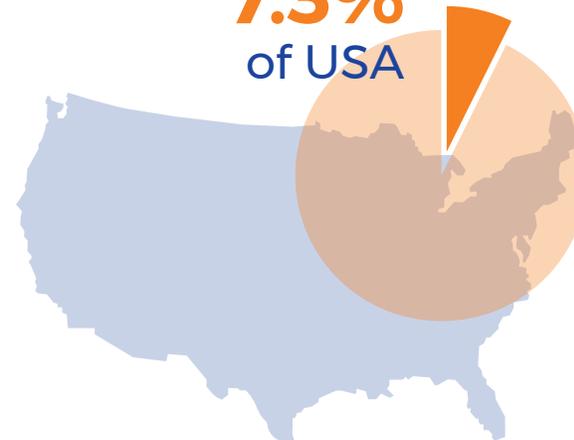
3.1%
of Missouri



6.7%
of Illinois



7.3%
of USA

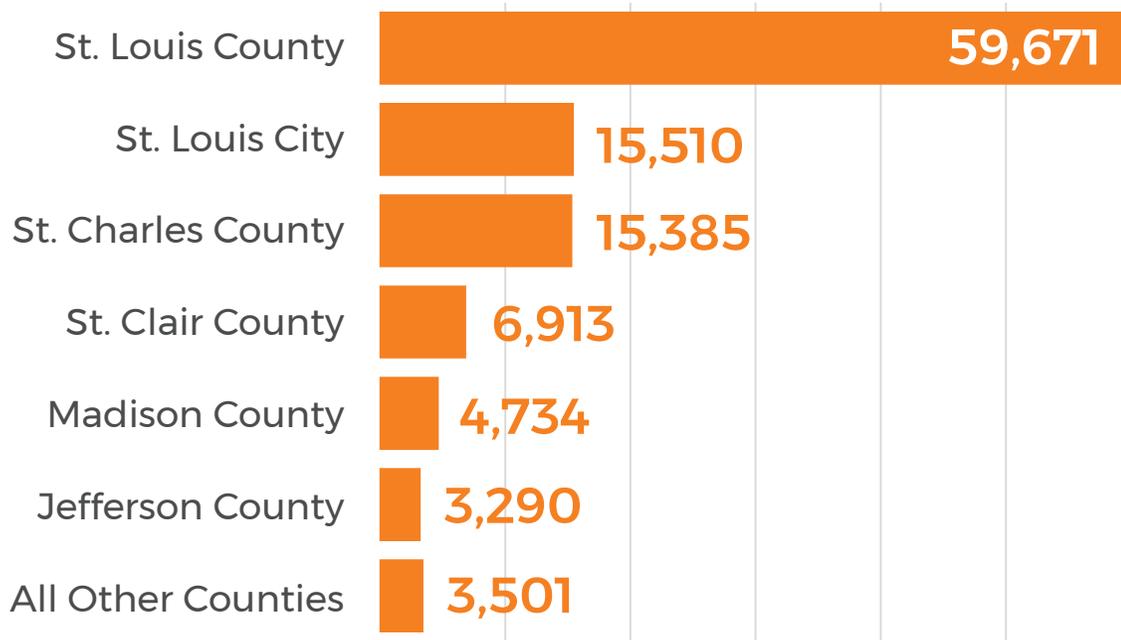


5.9%
of St. Louis County



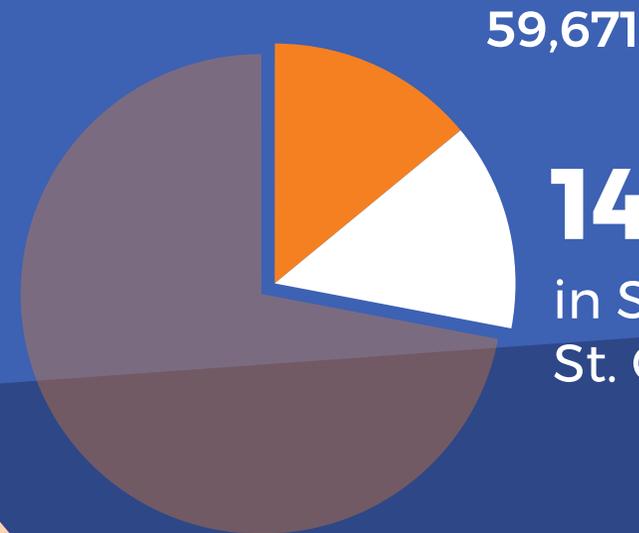
AAPI Population by Metro County, 2020

(Source: U.S. Census Bureau)



55%

AAPI Population Lives in St. Louis County



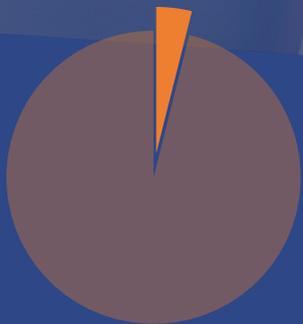
14% each

in St. Louis City and St. Charles County

*St. Louis County = **36%** of all metro area population*

42,660 Households

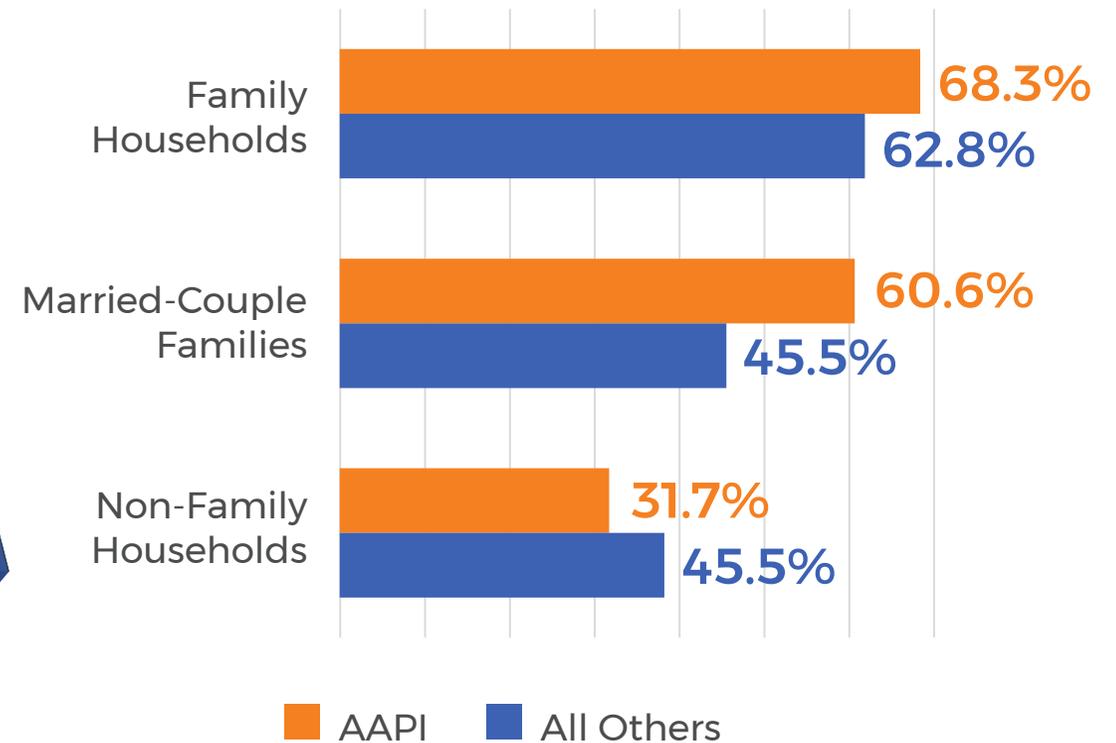
Asians & Pacific Islanders in Metro
St. Louis (including multiple races/ethnicities)



3.9% of the metro
households

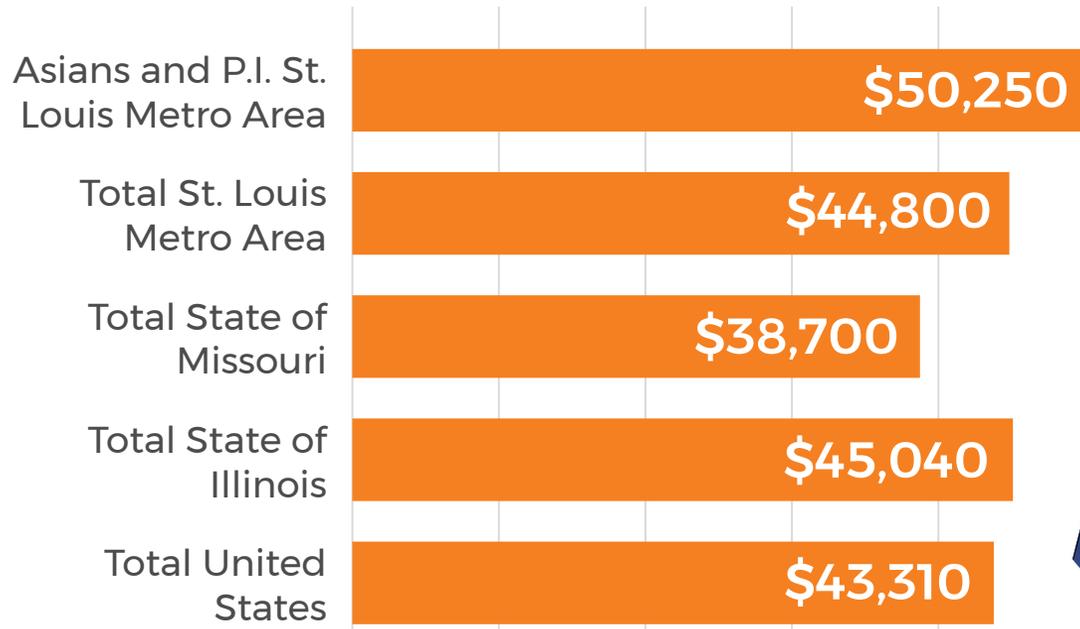
Types of Households in Metro St. Louis (2023)

Source: U.S. Census American
Community Survey



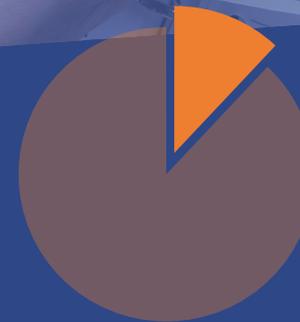
Per Capita Income, 2023

Source: U.S. Census American Community Survey



\$50,250

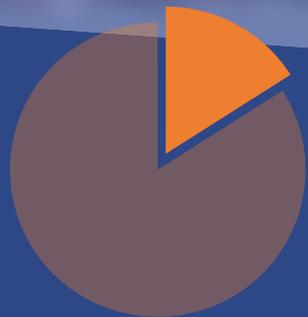
Per Capita Income of Asians & Pacific Islanders in metro St. Louis (2023)



12% more than the metro PCI

\$90,880

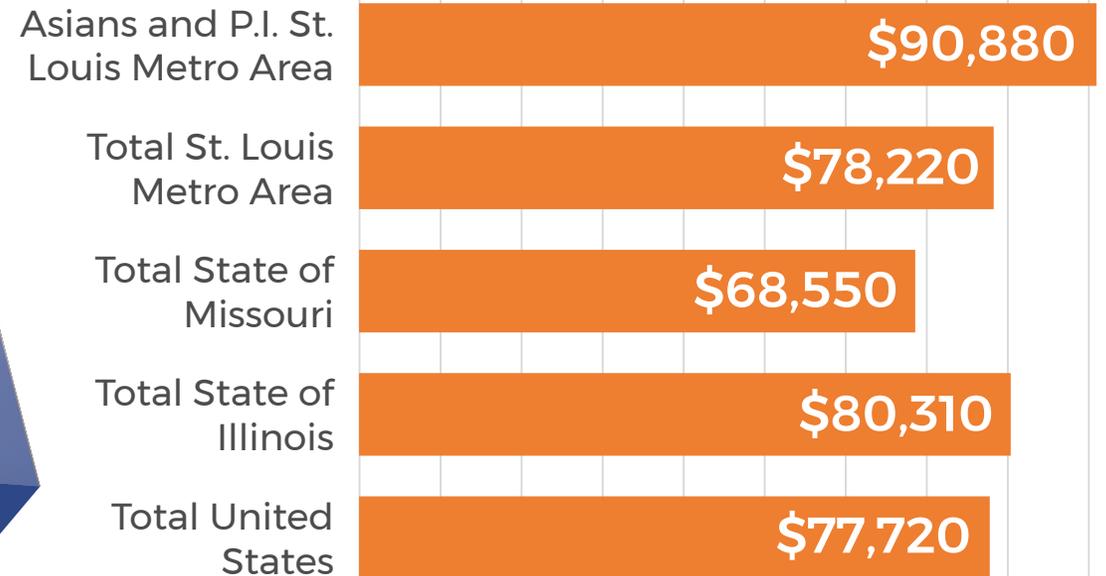
Median Household Income of Asians & Pacific Islanders in Metro St. Louis (2023)



16% more than
the metro PCI

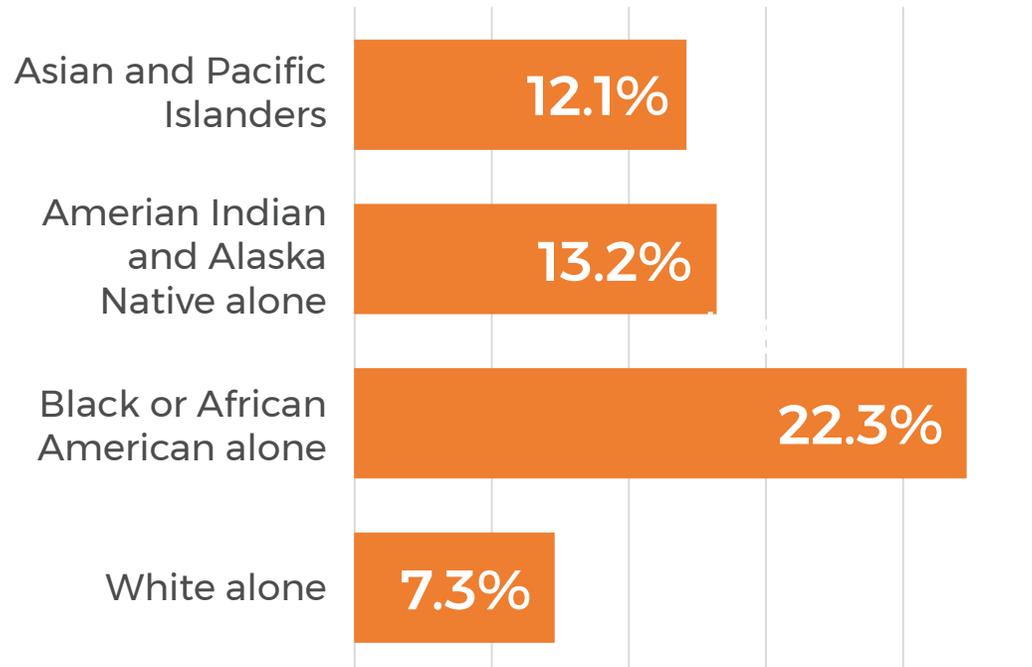
Median Household Income, 2023

Source: U.S. Census American
Community Survey



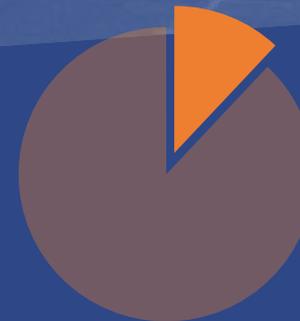
Population with Poverty Incomes in Metro St. Louis (2023)

Source: U.S. Census American Community Survey



Poverty: 13,200

Asians & Pacific Islanders in Metro St. Louis have poverty-level incomes.



12.1% of the AAPI Population

Household Expenses

Asians & Pacific Islanders in Metro St. Louis



Almost a quarter of income spent for housing (well below “cost burdened”)



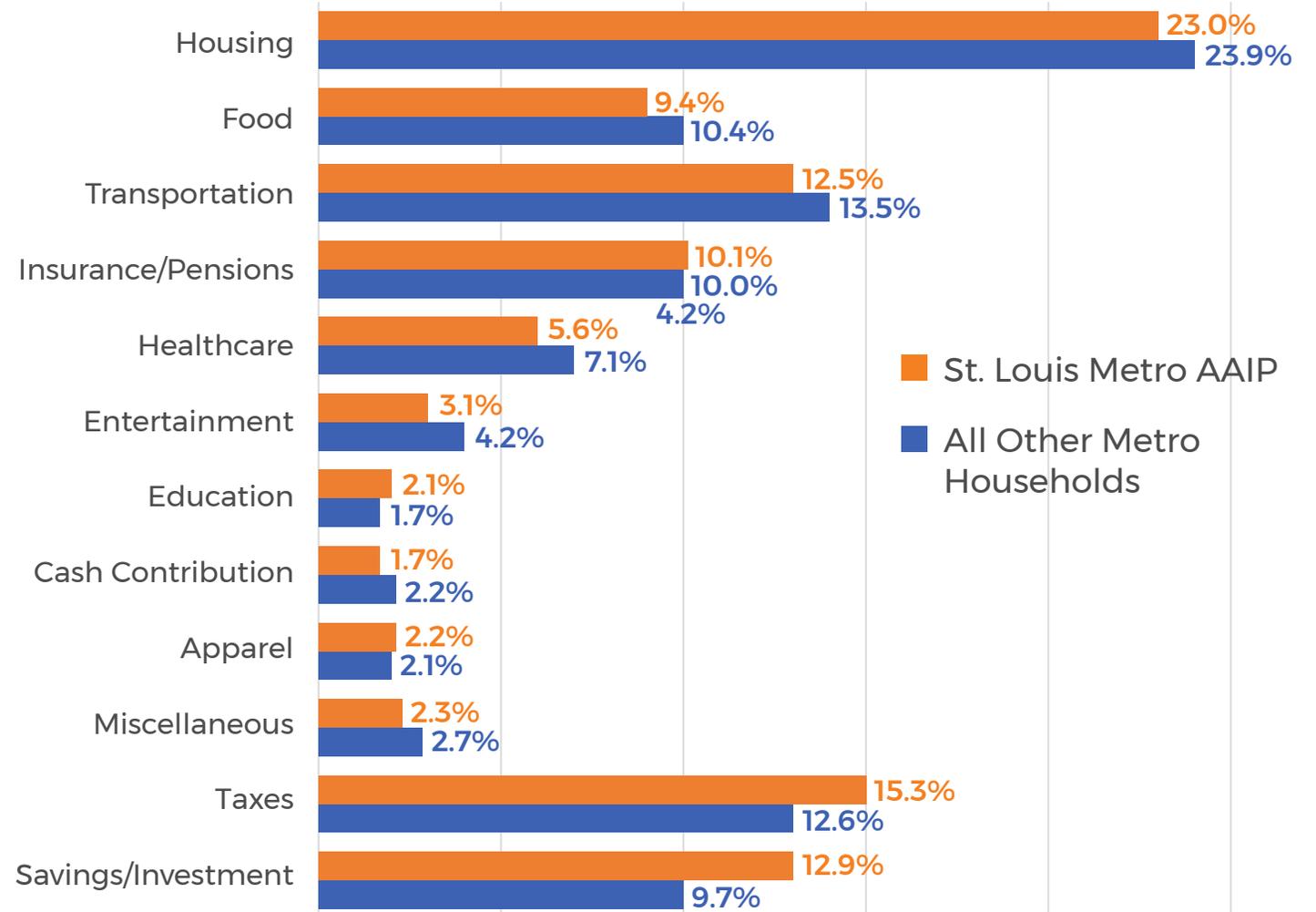
15.3% for taxes



Higher savings rate (12.9%) than rest of metro

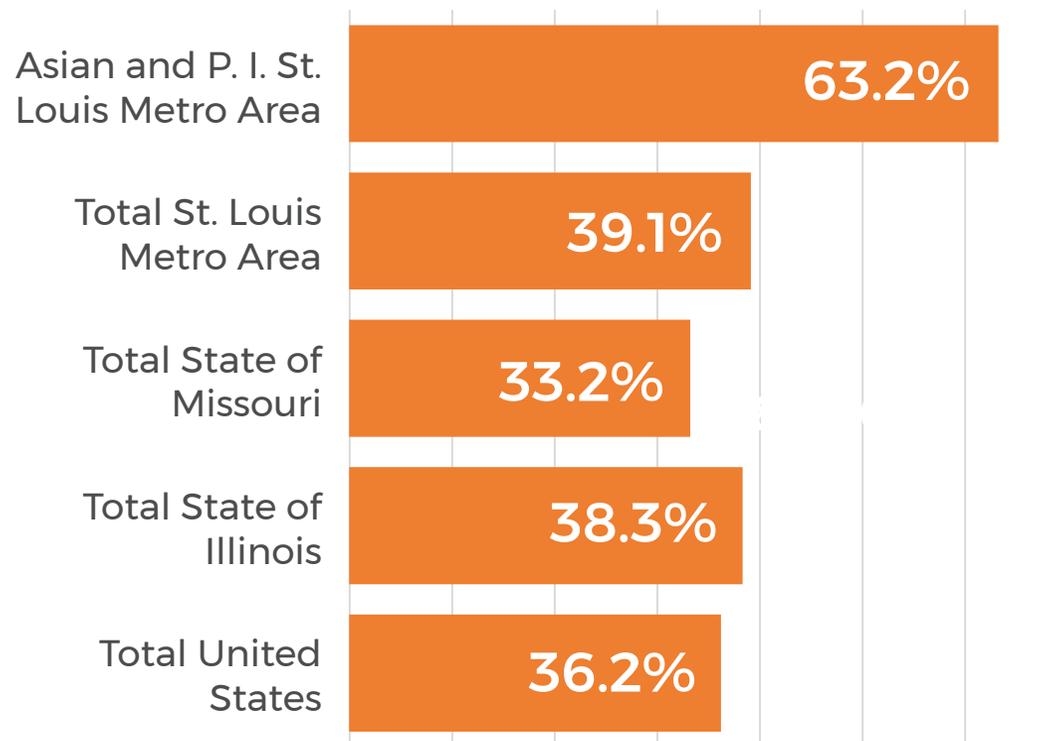
Annual Household Expenditures

Source: U.S. Census American Community Survey, SLU Community Planning Lab



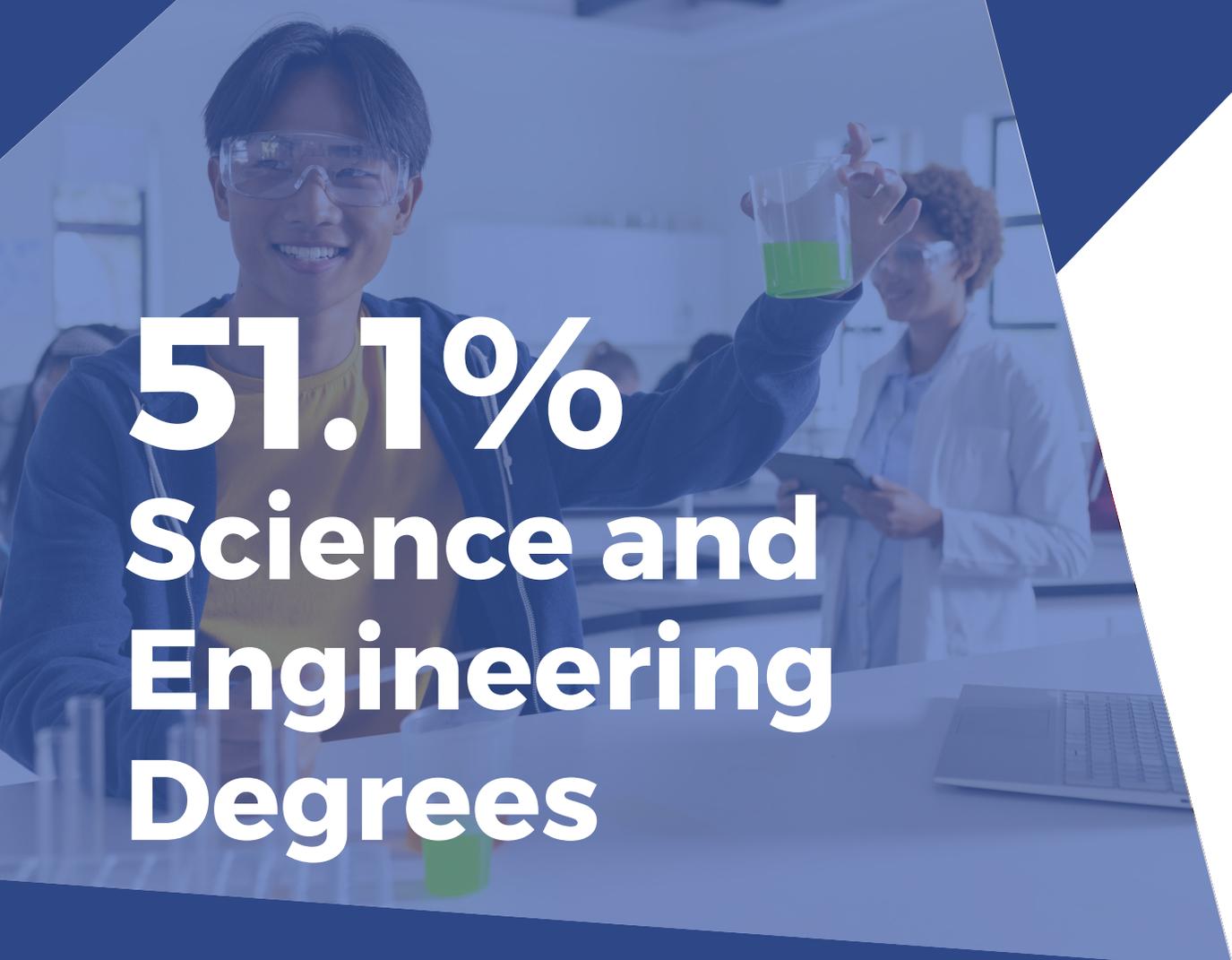
States Bachelor's Degrees or Higher, Age 25+ (2023)

Source: U.S. Census American Community Survey



63.2%
BS/BA Degrees

**Asians & Pacific Islanders
over age 25 in Metro St.
Louis have Bachelor's
Degrees or Higher (2023)**

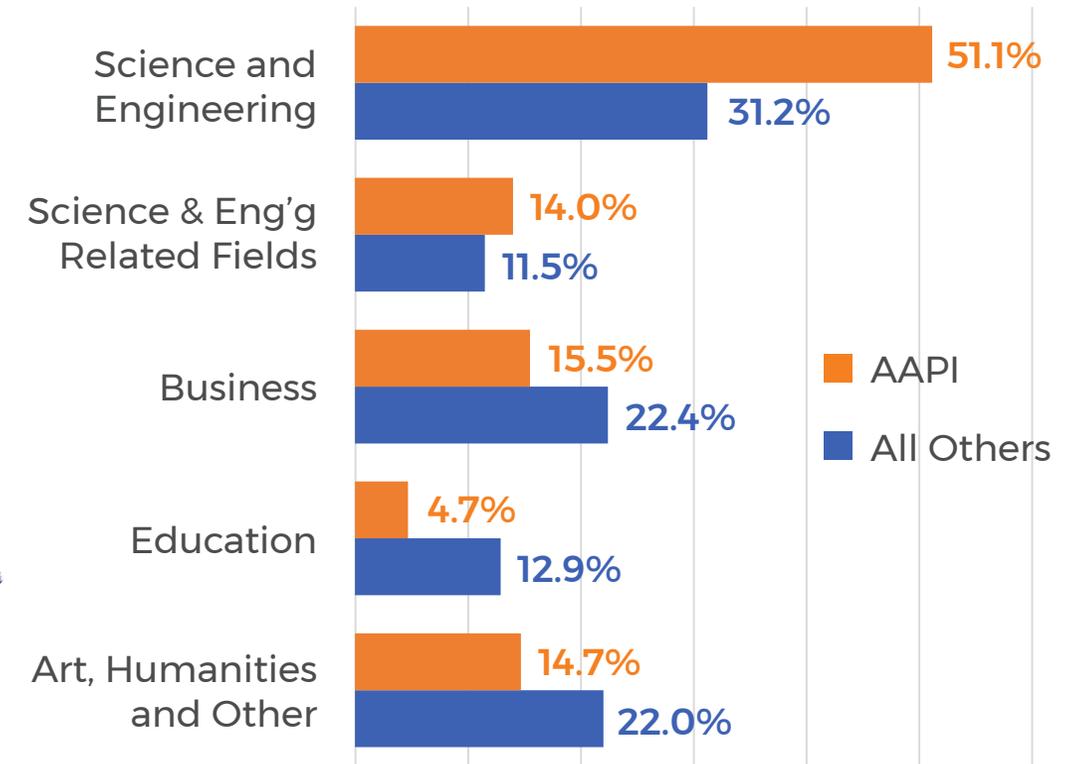


51.1%
**Science and
Engineering
Degrees**

**Bachelor's Degrees by
Discipline in Metro St. Louis,
2022**

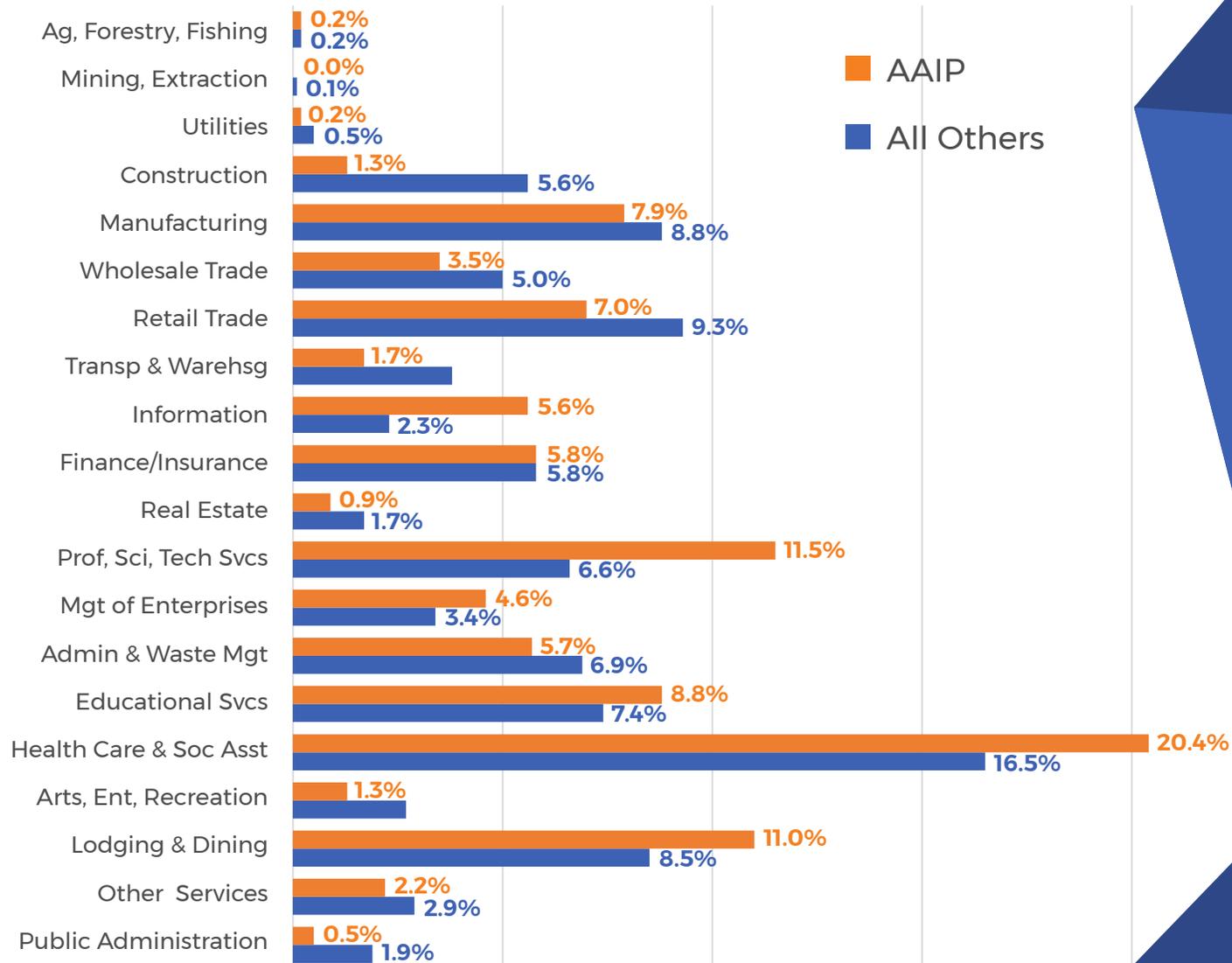
Other Bachelor's Degrees by Discipline (2022)

Source: U.S. Census American
Community Survey



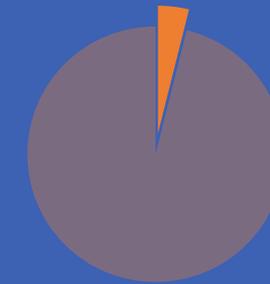
Employment by Industry in Metro St. Louis, 2021

Source: <https://qwiexplorer.ces.census.gov/>



40,680

Asians & Pacific Islanders in Metro St. Louis who have jobs.



3.4%

of the Metro Area Employees

- **One-fifth** in Health Care and Social Assistance
- **Over one-tenth** in Professional, Scientific, and Technical Services
- **Over one-tenth** in Lodging and Dining

2,821

Business Firms

Owned by Asians & Pacific Islanders



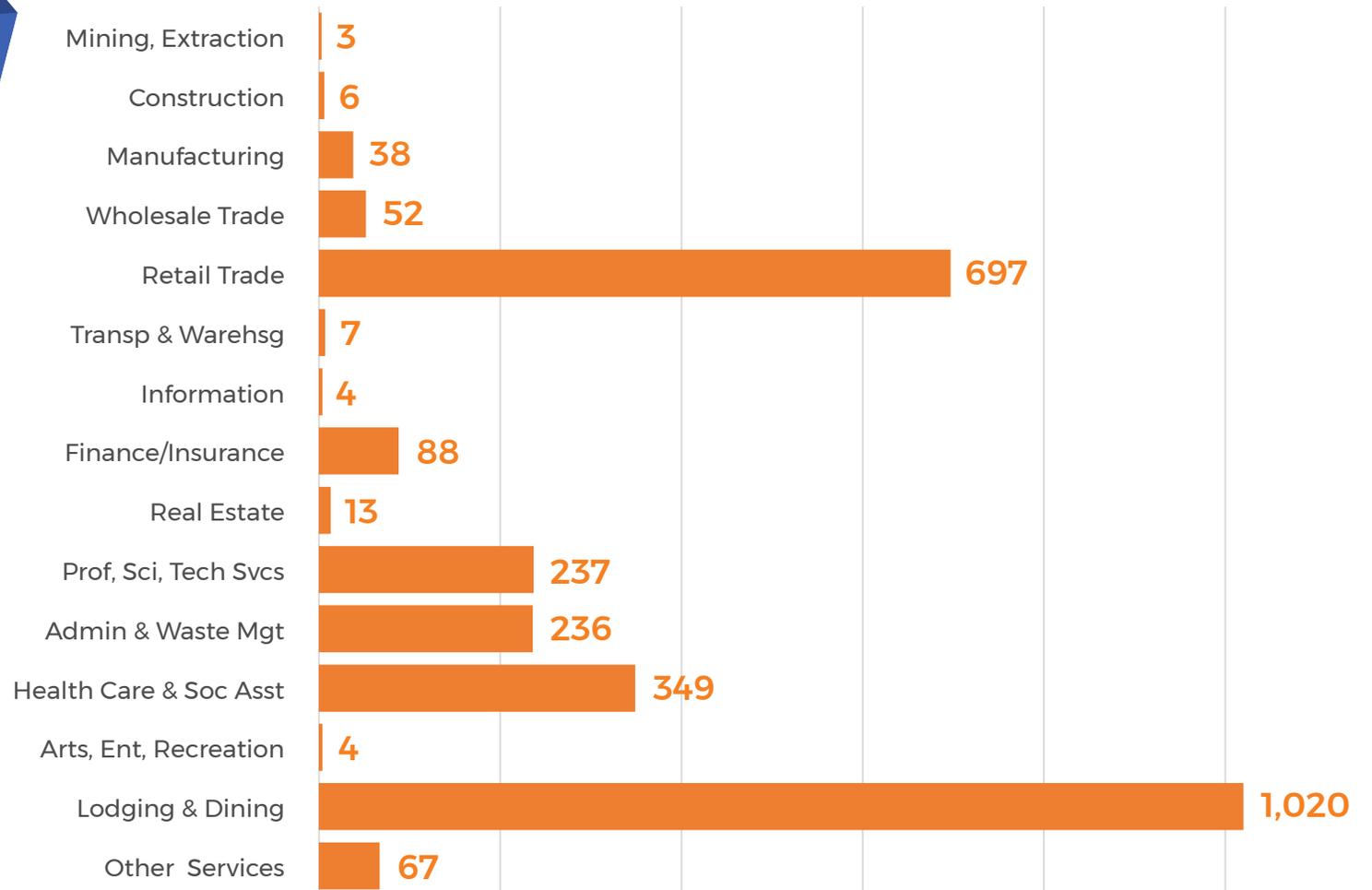
3.9%

AAPI-Owned Firms as Share of Metropolitan Area Firms

- **Over one third** in Lodging & Dining sector
- **One quarter** in Retail Trade sector
- **One eighth** in Health Care and Social Assistance sector

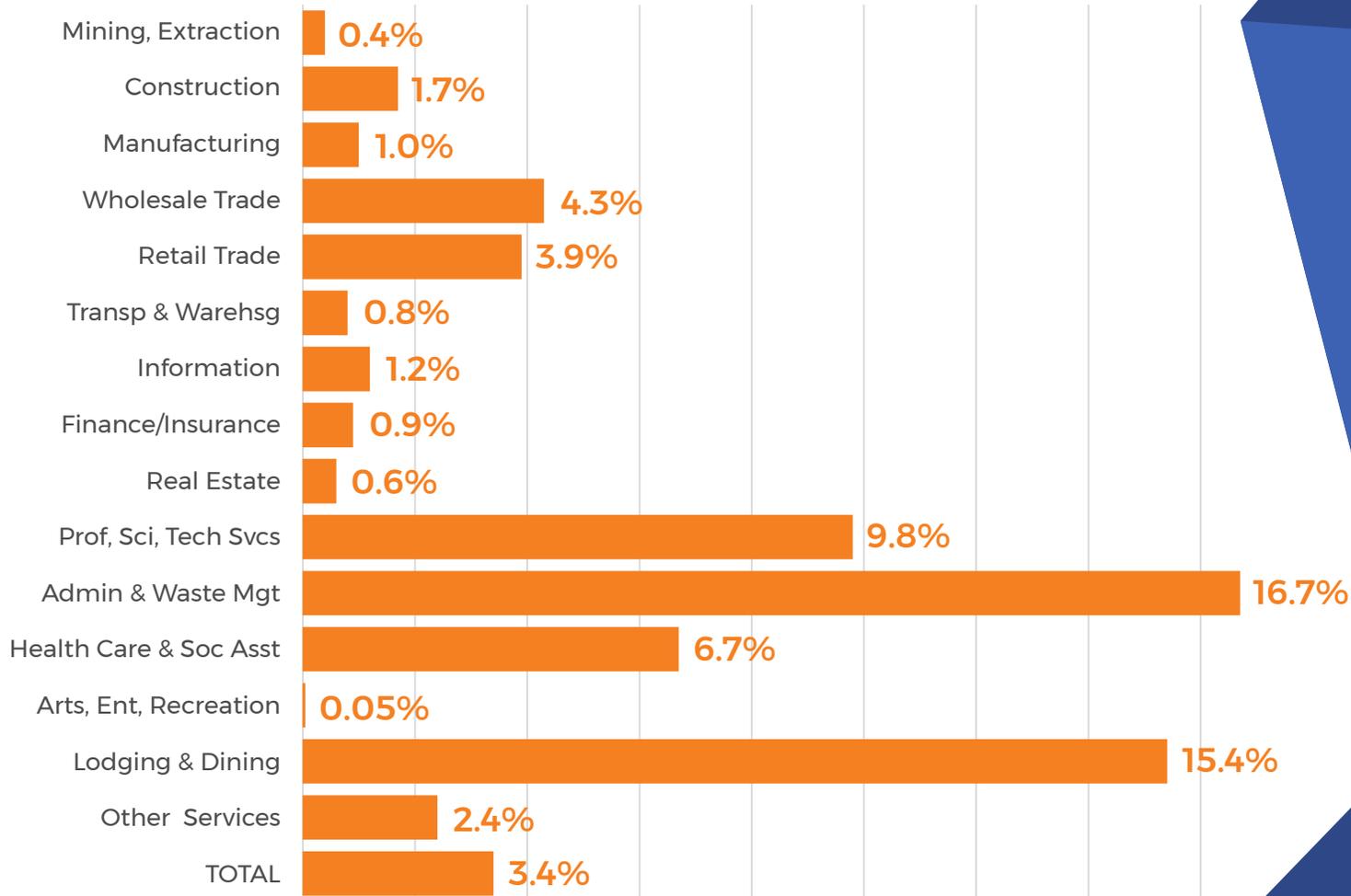
Number of AAPI-Owned Enterprises in Metro St. Louis, 2021

Source: <https://qwiexplorer.ces.census.gov/> and County Business Patterns



Share of Metro St. Louis Gross Domestic Product by AAPI-Owned Enterprises, 2021

Source: <https://qwiexplorer.ces.census.gov/>



3.4% of Metro GDP

\$6.5 Billion

Annual Economic Output from AAPI Firms in Metro StL

- One-sixth of metro GDP in Administrative Support and Waste Management sector AAPI firms
- Almost one-sixth of metro area's Lodging & Dining sector
- One-tenth of Professional, Scientific, & Technical Services sector



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IMPLAN Economic
Impact Model