

FOR IMMEDIATE RELEASE

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St. Louis Mosaic Project



Novus International to join St. Louis Mosaic Project as Ambassador Company

(ST. LOUIS, MO) – St. Louis Mosaic Project is pleased to announce Novus International, Inc. as its newest Ambassador Company at the Gold Level. Novus is an animal health and nutrition company headquartered in St. Charles, Missouri. The company operates in 36 countries executing on its vision to *feed the world affordable, wholesome food and achieve a higher quality of life* for the world's growing population. Formed in 1991 by Mitsui & Co. (U.S.A.) and Nippon Soda Co., Ltd., Novus is committed to providing high quality, science-based nutrition supplements to the agriculture industry. The company develops and markets products for the poultry, swine, beef, dairy and aquaculture industries in more than 100 countries.

Novus International, Inc. recognizes that talented employees can be found in every corner of the world. Of its nearly 300 employees in St. Charles, over 20 nationalities are represented. Novus sponsors visas for international talent, hosts international student internships, and supports a Saint Louis University (SLU) international student scholarship. The company also hosts a summer-long science education program for international students from China. Additionally, Novus hosts employee luncheons at headquarters for holidays including Diwali and Asian Heritage Month and employees along with visitors at HQ enjoy seeing artwork from around the world, a homage to the company's global presence.

As a Mosaic Ambassador Company at the Gold Level, Novus will continue to engage in action items that promote diversity and inclusion in the work place. Ambassador companies agree to spread awareness of the St. Louis Mosaic Project, encourage associates to become Mosaic Ambassadors, and participate in volunteer opportunities that support international communities. Additionally, Gold Level Companies sponsor at least one employee toward an H1-B (or similar) visa.

Novus recently hosted a gathering for the St. Louis Mosaic Project at the company's headquarters to introduce international employees and their partners to the Mosaic Project programs and local mentors. The company will continue its support by sharing the Project's programs including: STL-101, the International Spouse Program, International Mentoring Program, and Professional Connectors. Further,

Novus will support international students through mock interviews, job shadowing, and posting representative jobs on the Mosaic website. Novus representatives will also participate in Mosaic programs as both mentors and mentees.

About St. Louis Mosaic Project

The St. Louis Mosaic Project was launched in 2012 in response to an economic impact report, outlining St. Louis to be lagging in immigrant growth as well as highlighting the economic benefits of increasing its foreign-born population. The Mosaic Project is a regional initiative that is professionally managed by St. Louis Economic Development Partnership, World Trade Center St. Louis and a 32-member committee. Its goal is to transform St. Louis into the fastest growing major metropolitan area for immigration by 2025, to add 25,000 more foreign born to the region from 2016-2025 and to promote regional prosperity through immigration and innovation. Learn more at www.stlmosaicproject.org

About Novus International, Inc.

Novus International, Inc. is headquartered in St. Charles, Missouri, U.S.A. and serves customers in over 100 countries around the world. A global leader in developing animal health and nutrition solutions, Novus International's products include ALIMET® and MHA® feed supplements, ACTIVATE® nutritional feed acid, ACIDOMIX® preservative premixture, CIBENZA® enzyme feed additive, MINTREX® chelated trace minerals, SANTOQUIN® feed preservative, AGRADO® feed antioxidant and many other specialty ingredients. Stratum Nutrition, a division of Novus Nutrition Brands, LLC, focuses on human nutrition through specialty and functional ingredients for manufacturers of foods, beverages and dietary supplements (www.stratumnutrition.com). Novus is privately owned by Mitsui & Co. (U.S.A.), Inc. and Nippon Soda Co., Ltd. For more information, visit www.novusint.com. ©2019 Novus International, Inc. All rights reserved.