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Contact: Betsy Cohen  
Executive Director  
St. Louis Mosaic Project  
[ecohen@worldtradecenter-stl.com](mailto:ecohen@worldtradecenter-stl.com)

Contact: Dawn Higgins  
Diversity & Inclusion Manager  
Nestlé Purina PetCare Company  
[dawn.higgins@purina.nestle.com](mailto:dawn.higgins@purina.nestle.com)



St. Louis Mosaic Project



### **Nestlé Purina PetCare Company Joins Mosaic Ambassador Company Program**

ST. LOUIS, Nov. 13, 2019 – St. Louis Mosaic Project is pleased to announce Nestlé Purina PetCare Company as a Mosaic Ambassador Company.

Managed by the St. Louis Economic Development Partnership, the Mosaic Project aims to promote regional prosperity through innovation, inclusion and immigration. Ambassador companies take part in volunteer opportunities that support international communities and spread awareness, while participating in events such as the Professional Connector Program and International Mentoring Program.

“Purina has been a longstanding champion of diversity and inclusion by offering a wealth of programs aimed to help attract and retain a diverse workforce,” said Betsy Cohen, executive director of the St. Louis Mosaic Project. “They are amplifying their welcoming efforts even further by becoming a Mosaic Ambassador Company.”

“Our vision is to elevate Purina as a top destination for diverse talent,” said Rodney White, Director of Diversity & Inclusion, Purina. “We strive to foster an environment of inclusion that empowers our nearly 2,000 associates in St. Louis to bring their best to work. In particular, we are proud to offer global exposure to international business practice to develop cultural competencies, connect and engage internally and externally with community organizations that support diversity. We are grateful for the Mosaic Project partnership and look forward to collaborating further to continue to develop our vibrant workforce.”

Learn more about how Purina is making a difference on Twitter and Instagram at [@PurinaDiversity](https://twitter.com/PurinaDiversity).

#### **About the St. Louis Mosaic Project**

The St. Louis Mosaic Project was launched in 2012 in response to an economic impact report, outlining St. Louis to be lagging in immigrant growth as well as highlighting the economic benefits of increasing its foreign-born population. The Mosaic Project is a regional initiative that is professionally managed by St. Louis Economic Development Partnership, World Trade Center St. Louis and a 32-member committee. Its goals are to transform St. Louis into the fastest growing major area for immigration by 2025, to add

25,000 more foreign born to the region from 2016-2025 and to promote regional prosperity through immigration and innovation. Learn more at [www.stlmosaicproject.org](http://www.stlmosaicproject.org)

**About Purina**

Nestlé Purina PetCare promotes responsible pet care, community involvement and the positive bond between people and their pets. A premier global manufacturer of pet products, Nestlé Purina PetCare is part of Nestlé S.A., a global leader in nutrition, health and wellness.

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