

## Regional Prosperity Through Immigration and Innovation



**Background:** In 2012, the William T. Kemper Foundation funded the report, “The Economic Impact of Immigration on St. Louis,” by Jack Strauss PhD, Director of the Simon Center for Regional Forecasting at Saint Louis University. The study was an urgent call to action for the St. Louis region. While St. Louis has considerable strengths, the region lacks several ingredients that are contributing to its economic stagnation. One such ingredient is the low representation of immigrants, compared to similarly-sized metropolitan areas in the United States. The study indicated St. Louis’ economy already has benefitted from immigrants as entrepreneurs, a talented workforce, and sources of new population. For the region to grow, St. Louis must attract and retain new residents, including immigrants.

**St. Louis Mosaic Project** In June 2013, Dr. Strauss completed a second study titled “Immigration Recommendations for St. Louis Region: How can we Jumpstart Growth?” which benchmarked St. Louis to 10 similar Midwestern regions. The study suggested better coordination between immigrant and business communities as well as better access to St. Louis resources. The study resulted in nine recommendations for St. Louis to attract immigrants. The Steering Committee is moving forward in five action areas.

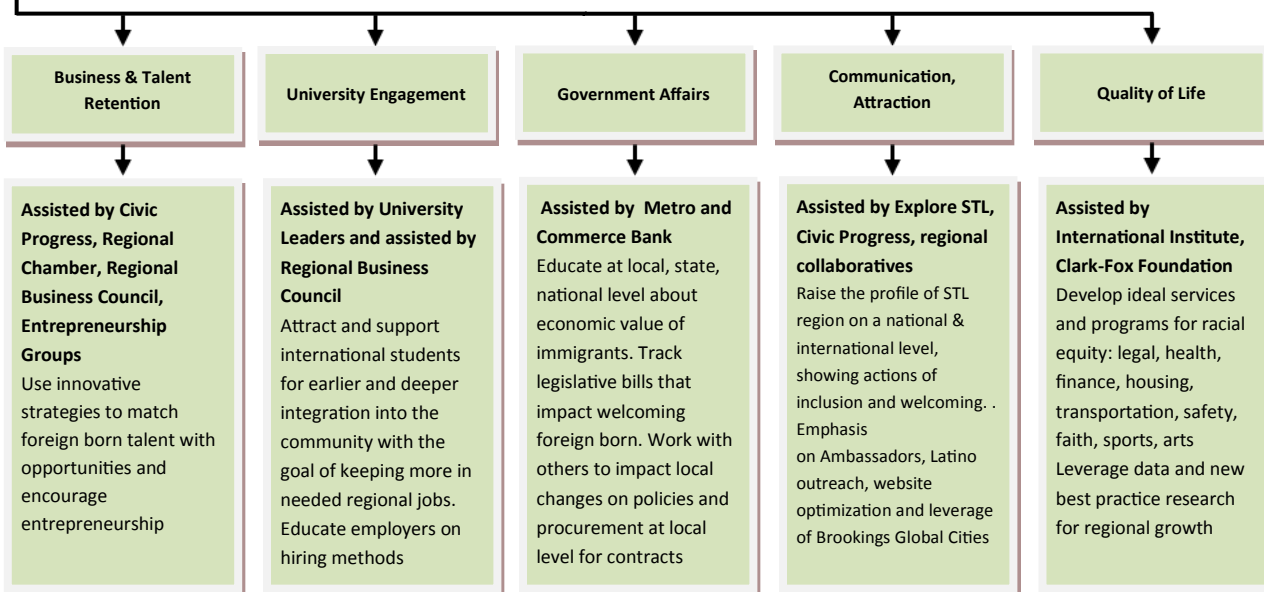
**Results/Impact:** In past 5 years, Mosaic and regional partners have seen the STL metro be #1 or #2 in fastest growth of foreign born verses the other top metros. This is the result of Mosaic programs and the ecosystem collaboration, plus media and outreach.

### Steering Committee

**Steering committee:** The Strauss study was unveiled publicly in June 2012 and the St. Louis Regional Immigration & Innovation Steering Committee was formed. The 32-member steering committee is a diverse mix of regional business, civic, economic development, faith, agency and academic leaders. The committee analyzes the effects of immigration on the St. Louis region and builds support for local recommendations to attract, support and ultimately retain new citizens to spur growth and secure the economic future of St. Louis.

**Goals: St. Louis 2025 — Fastest Growing U.S. Major Metropolitan Area for Immigration AND increase the foreign born regional population by 25,000, called our “25 by 25” Rally Cry!**

### Strategic Areas



**Betsy Cohen**—Executive Director **Vin Ko** – Sr. Program Manager  
**Bomi Park** – Assistant Project Manager

### Steering Committee Co-Chairs

**Rodney Crim** – President, St. Louis Economic Development Partnership  
**Sheila Sweeney** – CEO, St. Louis Economic Development Partnership

### Steering Committee Members

**Jim Buford** – Civic Leader  
**Gay Burns** – Civic Progress representative (EVP HR at RGA)  
**Ethel Byndom** – Interim Director, St. Louis County Community Empowerment Office for County Executive  
**Anna Crosslin** – President & CEO, International Institute of St. Louis  
**Bill Cummings** – Head of Service Operations & Engineering Thomson Reuters  
**Renee Franklin** – Director of Audience Development, St. Louis Art Museum  
**Bob Fox** – Board Chairman, Casa de Salud  
**Joel Glassman** – Associate Provost, University of Missouri St. Louis  
**Jay W. Goff** – VP Enrollment/Retention, St. Louis University  
**Noe Gonzalez** – Office of St. Louis City Mayor  
**Anthony Gonzalez-Angel** –Partner, Tota Investments, RBC representative  
**Charlie Hall** – Sr. Vice President, Human Resource, Master Card  
**Abdullatif Hamad** – Chair of Physics, International Student liaison at SIUE  
**Melissa Harper** – Vice President, Global Talent Acquisition, Diversity & HR Compliance, Bayer  
**Sharon Harvey Davis** – Vice President, Diversity and Inclusion and Chief Diversity Officer at Ameren  
**Molly Hyland** – Senior Vice President, Commerce Bank  
**Edward S. Macias** – Casa de Salud, Board Chair  
**Julia Macias** – Asst. Dean, Office of Scholar Programs, Director, Annika Rodriguez Scholars Program, Washington University  
**Michael McMillan** – President and CEO Urban League STL  
**Debbie Monterrey** – News Anchor/Reporter, KMOX AM1120  
**John Nations** – President & CEO, Bi-State Development Agency/Metro  
**Patricia Ovca** – Sr. HR Business Partner, Donald Danforth Plant Science Center  
**Javier Orozco** – Interfaith Partnership Cabinet Representative (Archdiocese)  
**Kathleen “Kitty” Ratcliffe** – President, St. Louis Convention & Visitors Commission  
**Kathy Reeves** – Assistant Vice President, Corporate Community Relations, Enterprise Holdings  
**Liesl Schroer** – Global HR, MilliporeSigma  
**Julian Schuster** – Provost and Senior Vice President, Webster University  
**Mark Sutherland** – VP of Market Strategies, Missouri Partnership  
**Peter Tao** – Co-founder, TAO + LEE

### Advisors to the Steering Committee

**Kathy Osborn** – Executive Director, The Regional Business Council(RBC)  
**Tom Santel** – Executive Director, Civic Progress  
**Tim Nowak** – Executive Director, World Trade Center St. Louis  
**Ellen Harshman** – St. Louis University  
**Dee Joyner** – Senior Vice President Commerce Bank