

Regional Prosperity Through Immigration and Innovation



Background: In 2012, the William T. Kemper Foundation funded the report, “The Economic Impact of Immigration on St. Louis,” by Jack Strauss PhD, Director of the Simon Center for Regional Forecasting at Saint Louis University. The study was an urgent call to action for the St. Louis region. While St. Louis has considerable strengths, the region lacks several ingredients that are contributing to its economic stagnation. One such ingredient is the low representation of immigrants, compared to similarly-sized metropolitan areas in the United States. The study indicated St. Louis’ economy already has benefitted from immigrants as entrepreneurs, a talented workforce, and sources of new population. For the region to grow, St. Louis must attract and retain new residents, including immigrants.

St. Louis Mosaic Project In June 2013, Dr. Strauss completed a second study titled “Immigration Recommendations for St. Louis Region: How can we Jumpstart Growth?” which benchmarked St. Louis to 10 similar Midwestern regions. The study suggested better coordination between immigrant and business communities as well as better access to St. Louis resources. The study resulted in nine recommendations for St. Louis to attract immigrants. The Steering Committee is moving forward in five action areas.

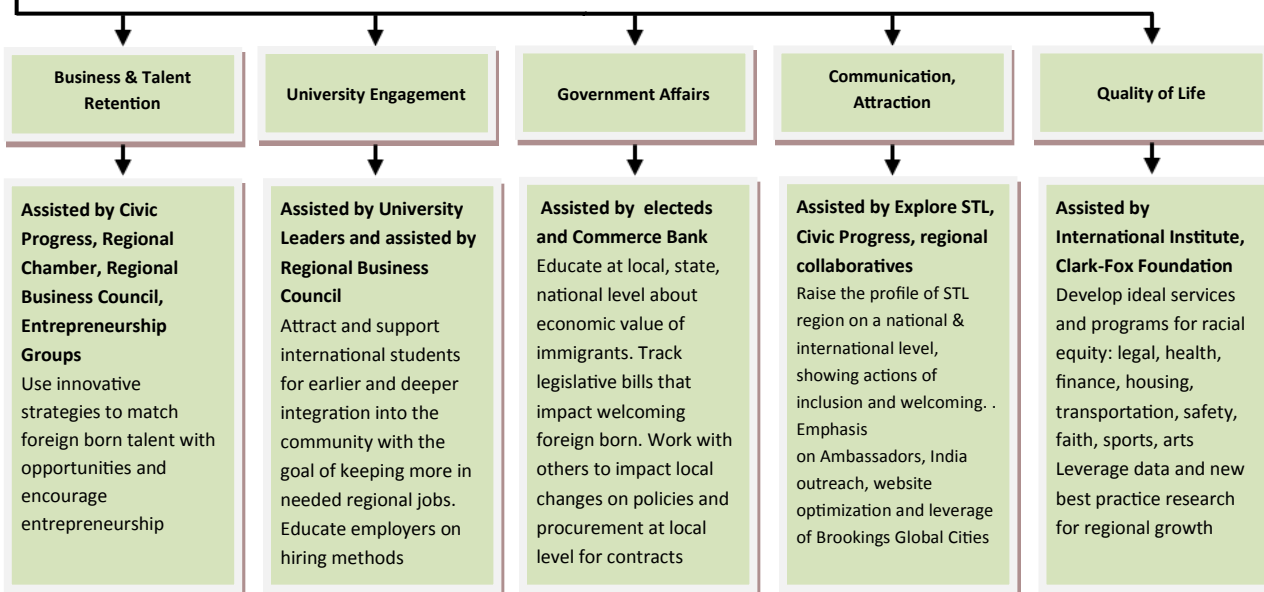
Results/Impact: In past 7 years, Mosaic and regional partners have seen the STL metro be #3 in fastest growth of foreign born verses the other top metros. This is the result of Mosaic programs and the ecosystem collaboration, plus media and outreach.

Steering Committee

Steering committee: The Strauss study was unveiled publicly in June 2012 and the St. Louis Regional Immigration & Innovation Steering Committee was formed. The 32-member steering committee is a diverse mix of regional business, civic, economic development, faith, agency and academic leaders. The committee analyzes the effects of immigration on the St. Louis region and builds support for local recommendations to attract, support and ultimately retain new citizens to spur growth and secure the economic future of St. Louis.

Goals: St. Louis 2025 — Fastest Growing U.S. Major Metropolitan Area for Immigration AND increase the foreign born regional population by 25,000, called our “25 by 25” Rally Cry!

Strategic Areas



Betsy Cohen—Executive Director
Suzanne Sierra—Senior Program Manager
Bomi Park—Assistant Project Manager

Steering Committee Chair

Rodney Crim – President, & CEO St. Louis Economic Development Partnership

Steering Committee Members

Gay Burns – Civic Progress Representative (EVP HR at RGA)
Ethel Byndom – Director, St. Louis County Community Empowerment Office for County Executive
Luis Campedelli – Executive Vice President, Human Resources, Mastercard
Anna Crosslin – President & CEO, International Institute of St. Louis
Bill Cummings – Head of Service Operations & Engineering, Refinitiv
Bob Fox – Founder and Recent Past Chair, Casa de Salud
Renee Franklin – Director of Audience Development, St. Louis Art Museum, President of St. Louis Sister Cities
Anthony Gonzalez-Angel – Partner, Tota Investments, RBC representative
Abdullatif Hamad – Professor of Physics, Int’l Student liaison at SIUE
Sharon Harvey Davis – Vice President, Diversity and Inclusion and Chief Diversity Officer, Ameren
Molly Hyland – Senior Vice President, Commerce Bank
Jeffery Jackson – Associate Provost for Career Development, Saint Louis University
Kyle Klemp – Office of St. Louis City Mayor
Edward S. Macias – Casa de Salud, Board Chair
Julia Macias – Asst. Dean, Office of Scholar Programs, Director, Annika Rodriguez Scholars Program, Washington University
Debbie Monterrey – News Anchor/Reporter, KMOX AM1120
Melanie Moore – Sr. Director Global Talent, Inclusion, Bayer
Javier Orozco – Interfaith Partnership Cabinet Representative (Archdiocese)
Patricia Ovca – Sr. HR Business Partner, Donald Danforth Plant Science Center
Kathleen “Kitty” Ratcliffe – President, St. Louis Convention & Visitors Commission
Kathy Reeves – Assistant Vice President, Corporate Community Relations, Enterprise Holdings
Liesl Schroer – Global HR, MilliporeSigma
Julian Schuster – Provost and Senior Vice President, Webster University
George T. Sips – Senior International Officer and Executive Director, University of Missouri-St. Louis
Mark Sutherland – VP of Market Strategies, Missouri Partnership
Peter Tao – Co-founder, TAO + LEE
Mulugheta Teferi – Vice President of Strategic Planning & Grants Management, Urban League STL
Ted M. Zimmerman – VP, Bi-State Development

Advisors to the Steering Committee

Kathy Osborn – Executive Director, The Regional Business Council (RBC)
Tom Santel – Executive Director, Civic Progress
Tim Nowak – Executive Director, World Trade Center St. Louis